Wikipedia
25 years of the free encyclopedia

Once Upon a Time (TV series)

Once Upon a Time is an American fantasy drama television series that aired for seven seasons on ABC from October 23, 2011, to May 18, 2018. The action alternates between two main settings: a fantastical world where fairy tales happen and a fictional seaside town in Maine called Storybrooke. The "real world" part of the story unfolds with the characters of Emma Swan (Jennifer Morrison) and her 10-year-old son, Henry Mills (Jared S. Gilmore). Henry discovers the other people of the town are fairy-tale characters. The audience is shown the backstory of the town's people as fairy-tale characters, in conjunction with their unfolding stories in the "real-world". In the seventh and final season, the "real-world" portion of the story takes place in Seattle, Washington, in the fictitious neighborhood of "Hyperion Heights", with a new main narrative led by adult Henry (Andrew J. West), and his wife and daughter.

Once Upon a Time was created by *Lost* and *Tron: Legacy* writers Edward Kitsis and Adam Horowitz. Horowitz told *The Hollywood Reporter* that they had a conscious purpose to "do a show that had optimism at its heart", as they "felt like there was so much darkness in the world". Kitsis said: "We are guys who like to see the world as half-full, not half-empty", and it's about "seeing that among all the trials and tribulations of life, you can persevere and find light among the darkness";[2] "it's that ability to think your life will get better".[3] Star Jennifer Morrison told the *Calgary Herald* that it's a show about hope and positivity and connectivity, which "encourages people to believe in themselves and believe in the best versions of themselves and to have hope to have the life that they have."[4]

A spin-off series, *Once Upon a Time in Wonderland*, consisting of 13 episodes featuring the title character of the 1865 novel *Alice's Adventures in Wonderland* by Lewis Carroll, premiered on October 10, 2013, and concluded on April 3, 2014.[5]

Once Upon a Time	
Genre	Adventure Drama Fantasy
Created by	Edward Kitsis Adam Horowitz
Showrunners	Edward Kitsis Adam Horowitz
Starring	Ginnifer Goodwin Jennifer Morrison Lana Parrilla Josh Dallas Jared S. Gilmore Raphael Sbarge Jamie Dornan Robert Carlyle Eion Bailey Emilie de Ravin Meghan Ory Colin O'Donoghue Michael Raymond-James Michael Socha Rebecca Mader Sean Maguire Andrew J. West Dania Ramirez Gabrielle Anwar Alison Fernandez Mekia Cox
Composers	Mark Isham Cindy O'Connor (season 7) Michael D. Simon (season 7)
Country of origin	United States
Original language	English
No. of seasons	7
No. of episodes	155 (list of episodes)
Production	
Executive producers	Edward Kitsis Adam Horowitz Steve Pearlman David H. Goodman Andrew Chambliss
Producers	Damon Lindelof Christine Boylan Robert Hull Kalinda Vazquez Jane Espenson Daniel T. Thomsen Brian Wankum Kathy Gilroy Ian Goldberg Liz Tigelaar Samantha Thomas Jerome Schwartz Helga Ungurait
Production locations	Steveston, British Columbia[1] Vancouver, British Columbia
Cinematography	Steven Fierberg Stephen Jackson Tony Mirza
Editors	Geofrey Hildrew Mark Goldman Scot J. Kelly Joe Talbot Hall
Running time	43 minutes[a]
Production companies	ABC Studios Kitsis/Horowitz
Original release	
Network	ABC
Release	October 23, 2011 – May 18, 2018
Related	
Once Upon a Time in Wonderland	

Premise

Once Upon a Time is primarily set in the fictional seaside town of Storybrooke, Maine, in which the residents are fairy tale characters that were transported to the real world town and robbed of their memories by Regina, the Evil Queen (Lana Parrilla), who used a powerful dark curse obtained from Rumplestiltskin (Robert Carlyle). The residents of Storybrooke, where Regina is mayor, have lived an unchanging existence for 28 years, unaware of their agelessness and their past lives. The town's only hope lies with a bail bond agent named Emma Swan (Jennifer Morrison), who is the daughter of Snow White (Ginnifer Goodwin) and Prince Charming (Josh Dallas). Emma was transported from the Enchanted Forest to the real world via a magic wardrobe as an infant before the curse was cast. As such, she is the Savior, the only person who can break the curse and restore everyone's lost memories. Emma is aided by her ten-year-old son, Henry Mills (Jared S. Gilmore), who she had given up for adoption upon his birth, and his *Once Upon a Time* book of fairy tales that holds the key to breaking the curse. Henry is also Regina's adopted son, providing a source of both conflict and common interest between the two women.

Episodes usually have one segment that details the characters' past lives which, when serialized, adds a piece to the puzzle about the characters and their connection to the events that preceded the curse. The other segment, set in the present day, follows a similar pattern with a different outcome, but also offers similar insights.

Series overview

In the first season, the Evil Queen interrupts the wedding of Snow White and Prince Charming to announce that she will cast a curse on everyone that will leave her with the only happy ending. As a result, the majority of characters are transported to the town of Storybrooke, Maine, where most of them have been stripped of their memories and identities. On her 28th birthday, Emma Swan, the daughter of Snow White and Prince Charming, is brought to Storybrooke by her biological son Henry Mills in the hopes of breaking the curse cast by his adoptive mother, Regina Mills–the Evil Queen.

In the second season, despite Emma having broken the curse, the characters are not returned to the fairy tale world and must deal with their own dual identities. With the introduction of magic into Storybrooke by Rumplestiltskin, the fates of the two worlds become intertwined, and new threats emerge in the form of Killian Jones / Captain Hook (Colin O'Donoghue), Regina's mother Cora (Barbara Hershey), and sinister operatives Greg Mendell (Ethan Embry) and Tamara (Sonequa Martin-Green) from the real world with an agenda to destroy magic.

In the third season, the main characters travel to Neverland to rescue Henry, who has been kidnapped by Peter Pan (Robbie Kay) as part of a plan to obtain the "Heart of the Truest Believer" from him. Their increasing power struggle with Pan continues in Storybrooke, which results in the reversal of the original curse. All the characters are returned to their original worlds, leaving Emma and Henry to escape to New York City. The characters are brought back to a recreated Storybrooke with their memories of the previous year removed, and the envious Zelena, the Wicked Witch of the West (Rebecca Mader) from Oz, appears with a plan to change the past, prompting Emma and Henry to return.

In the fourth season, Emma and Hook's time travel adventures lead to the accidental arrival of Elsa (Georgina Haig) from the Enchanted Forest of the past to present-day Storybrooke. In the search for her younger sister Anna (Elizabeth Lail) with the aid of the town's residents, Elsa encounter her and Anna's aunt Ingrid, the Snow Queen (Elizabeth Mitchell). Meanwhile, Regina seeks the author of Henry's *Once Upon a Time* book so that she can have her happy ending. Later on, a banished Rumplestiltskin returns with the help of Cruella de Vil (Victoria Smurfit), Maleficent (Kristin Bauer van Straten), and Ursula (Merrin Dungey), carrying out his plans to rewrite the rules governing the fates of all heroes and villains. Henry and Emma race to restore reality and the truth before the twisted inversion becomes permanent.

In the fifth season, the characters embark on a quest to Camelot to find Merlin (Elliot Knight) and free Emma from the powers of an ancient darkness. To complicate matters, King Arthur (Liam Garrigan) sets out to alter the balance between light and darkness using Excalibur and the help of a vengeful Zelena. A tragic loss forces Emma to lead a rescue party to the Underworld, where they encounters souls of those with unfinished business and face the conniving Hades (Greg Germann). The characters' dangerous manipulations of magic lead to the separation of Regina and her Evil Queen persona, as well as the arrival of Dr. Jekyll (Hank Harris) and Mr. Hyde (Sam Witwer).

In the sixth season, the residents of Storybrooke set out to protect the town from the combined threat of Mr. Hyde and an unleashed Evil Queen, as well as dealing with new arrivals from the Land of Untold Stories. Emma's destiny as the Savior weighs heavily on her, and her desperation to alter her fate leads to revelations about a mysterious new arrival, Aladdin (Deniz Akdeniz). The war between light and darkness leads to the arrival of the Black Fairy (Jaime Murray) as well as the final battle that was prophesied before the casting of the original curse.

In the seventh and final season, years after the final battle, Lucy (Alison Fernandez) arrives in the fictional neighborhood of Hyperion Heights in Seattle, Washington with her *Once Upon a Time* book to find her now-adult father Henry (Andrew J. West), who is needed by his family. Henry, along with characters from the New Enchanted Forest, have been brought to the neighborhood under a new curse and are caught in a rising conflict involving Cinderella (Dania Ramirez), Lady Tremaine (Gabrielle Anwar), and Drizella (Adelaide Kane). Their dangerous history with Mother Gothel (Emma Booth) is revealed as do the agendas of Dr. Facilier (Daniel Francis). Lucy must try to break this new curse and free her parents with the help of the now-cursed Regina, Wish Realm[b] Hook, Rumplestiltskin and Zelena. As they succeed in breaking the curse, the arrival of Wish Realm Rumplestiltskin with a plot to condemn every hero into eternal unhappiness leads to an ultimate sacrifice to save their happily ever after.

Episodes

	Season	Episodes	Originally released		Viewers (millions)	Viewers rank	18–49 rating/share	18-49 rank
			First released	Last released				
■	1	22	October 23, 2011	May 13, 2012	11.71	28[6]	4.1/10	18[7]
■	2	22	September 30, 2012	May 12, 2013	10.24	35[8]	3.6/9	18[9]
■	3	22	September 29, 2013	May 11, 2014	9.38	35[10]	4.2/8	12[11]
■	4	22	September 28, 2014	May 10, 2015	8.98	50[12]	3.2/7	17[12]
■	5	23	September 27, 2015	May 15, 2016	6.32	69[13]	2.2	34[13]
■	6	22	September 25, 2016	May 14, 2017	4.39	105[14]	1.5/5	70[14]
■	7	22	October 6, 2017	May 18, 2018	3.41	120[15]	0.9	115[16]

Cast

- Ginnifer Goodwin as Snow White / Mary Margaret Blanchard (seasons 1–6; special guest season 7)
- Jennifer Morrison as Emma Swan (seasons 1–6; special guest season 7)
- Lana Parrilla as the Evil Queen / Regina Mills / Roni
- Josh Dallas as Prince Charming / David Nolan (seasons 1–6; special guest season 7)
- Jared S. Gilmore (seasons 1–6; recurring season 7) and Andrew J. West (season 7; guest season 6) as Henry Mills
- Raphael Sbarge as Jiminy Cricket / Dr. Archibald Hopper (season 1; recurring seasons 2–3 and 6; guest seasons 4 and 7)
- Jamie Dornan as the Huntsman / Sheriff Graham Humbert (season 1; guest season 2)
- Robert Carlyle as Rumplestiltskin / Mr. Gold / Weaver
- Eion Bailey as Pinocchio / August Wayne Booth (season 1; recurring season 4; guest seasons 2 and 6)
- Emilie de Ravin as Belle / Lacey (seasons 2–6; recurring season 1; special guest season 7)
- Meghan Ory as Red Riding Hood / Ruby (season 2; recurring seasons 1, 3 and 5)
- Colin O'Donoghue as Killian Jones / Captain Hook / Rogers (season 2–7)
- Michael Raymond-James as Baelfire / Neal Cassidy (season 3; recurring season 2; guest season 5)
- Michael Socha as Will Scarlet / Knave of Hearts / White King (season 4)
- Rebecca Mader as Zelena / the Wicked Witch of the West / Kelly West (seasons 5–6; recurring seasons 3–4 and 7)
- Sean Maguire as Robin Hood (season 5; recurring seasons 3–4 and 6; guest season 7)
- Dania Ramirez as Cinderella / Jacinda Vidrio (season 7)
- Gabrielle Anwar as Rapunzel / Lady Tremaine / Victoria Belfrey (season 7)
- Alison Fernandez as Lucy (season 7; guest season 6)
- Mekia Cox as Tiana / Sabine (season 7)

Development and production

Conception

Adam Horowitz and Edward Kitsis conceived *Once Upon a Time* in 2004 before joining the writing staff of *Lost* but wanted to wait until that series was over to focus on this project.[17]

Eight years before the pilot began development (the two had just completed their work on *Felicity*, in 2002), Kitsis and Horowitz became inspired to write fairy tales out of a love of "mystery and excitement of exploring lots of different worlds."[19] They presented the premise to numerous networks, but were refused due to its fantastical nature.[20] From their time on *Lost*, the writers learned to look at the story differently,[20] namely that "character has to trump mythology."[18]

They explained,

> As people, you've got to see what the void in their heart or their lives is to care about them ... For us, this was as much about the character journeys and seeing what was ripped from them in coming to Storybrooke – going at it that way as opposed to making it the 'break-the-curse show.'[21]

> The idea is to take these characters that we all know collectively and try to find things about them that we haven't explored before. Sometimes it's a story point, sometimes it's a thematic connection, sometimes it's a dilemma they face in both worlds that is similar. We are not generally retelling the same story as the fairy tale world.
>
> —Executive producer Adam Horowitz[18]

Despite the comparisons and similarities to *Lost*, the writers intend them to be very different shows.[20] To them, *Lost* concerned itself with redemption, while *Once Upon a Time* is about "hope".[22] *Lost* co-creator Damon Lindelof aided in the development of the series as an uncredited consultant. Kitsis and Horowitz called him a "godfather" to the series.[23][24] To differentiate the storytelling from what the audience already knew, the writing staff decided to begin the pilot with the end of the typical Snow White fairytale.[21] Themes concerning family and motherhood were emphasized, in contrast to the focus on fatherhood in *Lost*. Kitsis and Horowitz sought to write strong female characters, rather than the classic damsel in distress. Horowitz stated their desire to approach each character the same way, asking themselves, "How do we make these icons real, make them relatable?"[20]

The pilot is meant to be the "template of the series".[19] Kitsis confirmed that every week will contain flashbacks between both worlds,[18] as they "love the idea of going back and forth and informing what the character is missing in their life."[25] The writers' desire to present a "mash up" of many small characters can be seen in a scene of the pilot, in which there is a war council featuring Geppetto, Pinocchio, and Grumpy. Horowitz elaborated, "One of the fun things for us coming up with these stories is thinking of ways these different characters can interact in ways they never have before."[20] Since then, the showrunners have added more elements, and given its ties to Disney, have expanded the universe to include more recent material, by throwing out hints that they might look ahead at incorporating characters from *Brave* and *Frozen* in future seasons, if they get the green light from Disney.[26] The characters from *Frozen* and *Brave* ultimately appeared as supporting characters in the fourth and fifth seasons, respectively.[27][28]

The general premise, importing the Snow White core characters into the "real world", was previously seen on ABC television in the short-lived 1980s comedy *The Charmings*. The show also has a similar premise to Bill Willingham's ten-year-old comic series *Fables*, to which ABC bought the rights in 2008 but never made it past planning stages. After *Fables* fans raised controversy over possible appropriation, the show writers initially denied a link, but later said they may have "read a couple of issues" of the comic book and while the two concepts are "in the same playground", they are "telling a different story."[25] Bill Willingham responded to the controversy in an interview, where he stated he did not feel the show was plagiarism and said: "Maybe they did remember reading *Fables* back then, but didn't want to mention it because we've become a very litigious people."[25][29]

Casting

The secondary character casting director Samuel Forsyth started the casting process in 2010. Horowitz stated that everyone they initially wanted for roles in the series accepted their roles after being sent a script.[19][20] Ginnifer Goodwin was cast as Snow White / Mary Margaret Blanchard,[30] who appreciated that she would be playing a strong character that was fleshed out for the audience. Goodwin had stated in interviews that she would love to play Snow White, and called her acceptance of the role "a no-brainer."[31] Both Kitsis and Horowitz are self-described big fans of Goodwin's previous series, *Big Love*, and wrote the part of Snow White with her in mind.[20] Josh Dallas, who portrays Prince Charming / David Nolan, was pleased the writers took "some dramatic license" with his character, believing the prince had become more real. He explained,

> Prince Charming just happens to be a name. He's still a man with the same emotions as any other man. He's a Prince, but he's a Prince of the people. He gets his hands dirty. He's got a kingdom to run. He has a family to protect. He has an epic, epic love for Snow White. He's like everybody else. He's human.[31]

The cast as they appeared in the third season.

Jennifer Morrison was cast as Emma Swan.[32] The actress explained her character as someone who "help[s] her son Henry whom she abandoned when he was a baby and who seems like he's a little bit emotionally dysfunctional", but noted that Emma does not start out believing in the fairytale universe.[31] Ten-year-old Jared S. Gilmore, known for his work on *Mad Men*, took the role of her son, Henry.[32] The role of the Evil Queen / Regina was given to Lana Parrilla.[33]

> "There's always two stories being told when playing Regina. There's the threat of her knowing she's an evil queen and then there's just the pure simple fact that the biological mother has stepped into her world and the threat of losing her son is just enormous. That's a fear that I think any adopted mother would have. I think that's going to help the audience relate to Regina in some level."
>
> —Lana Parrilla[31]

The role of Rumplestiltskin / Mr. Gold was given to Robert Carlyle,[34] after having been written with him in mind, though the writers initially thought he would not accept the part.[18] Horowitz recalled Carlyle's prison sequence, which was the actor's first day on the set as "mind-blowing ... You could see Ginny jump, the first time he did that character. It was fantastic!"[19] Jamie Dornan portrayed the Huntsman / Sheriff Graham[35] as a series regular until the character was killed off in the seventh episode (although he later appeared in the season finale as a guest star),[36] while Eion Bailey was cast as Pinocchio / August Wayne Booth[35] in a recurring role,[37] starting with the ninth episode, "True North", where he was credited as "Stranger". He was promoted to series regular status for the fifteenth episode, "Red-Handed".[38] Raphael Sbarge portrayed Jiminy Cricket / Dr. Archie Hopper.[35]

For the second season, Meghan Ory and Emilie de Ravin were promoted to the main cast as Red Riding Hood / Ruby[39] and Belle / Lacey[40] respectively, while Bailey made guest appearances in two episodes[41][42] and Sbarge joined the recurring cast.[43] Colin O'Donoghue was cast as Captain Killian "Hook" Jones, initially in a recurring role,[44] before being promoted to the main cast starting from the fourteenth episode.[45] Additionally, Dornan made a guest appearance in the seventeenth episode.[46]

For the third season, Michael Raymond-James was promoted to the main cast as Neal Cassidy,[47] while Ory did not return as a regular due to commitments to the CBS series *Intelligence*.[48] Ory continued to make recurring appearances throughout the season.

For the fourth season, Michael Socha was brought onto the series as Will Scarlet / Knave of Hearts from the spin-off *Once Upon a Time in Wonderland*,[49][50] while Raymond-James exited the main cast after his character was killed off in the previous season.[51] Bailey returned in a recurring arc towards the end of the season after being absent since the second.[52]

For the fifth season, Rebecca Mader and Sean Maguire were promoted to the main cast as Zelena / Wicked Witch of the West and Robin Hood respectively,[53] while Socha exited.[54] Ory also returned in a recurring capacity after being absent since the third season.[55] Additionally, Raymond-James made a guest appearance in the twelfth episode.[56]

For the sixth season, Maguire exited the main cast after his character was killed off in the previous season, but remained in a recurring capacity as an alternate version of the character.[57] Sbarge and Bailey also returned in recurring capacities, both having been absent since the fourth season.[58][59]

The seventh and final season marked a major cast overhaul for the series, with Goodwin, Morrison, Dallas, Gilmore, De Ravin, and Mader all exiting the main cast.[60][61][62] Gilmore and Mader joined the recurring cast for the season, while Goodwin, Morrison, Dallas, and De Ravin all made guest appearances, particularly in the finale.[63] Along with departures, Andrew J. West and Alison Fernandez joined the main cast for the season as an older Henry and his daughter Lucy, respectively, after guest starring in the previous season's finale.[64] Dania Ramirez and Gabrielle Anwar joined as new iterations of Cinderella and Lady Tremaine, respectively;[65] Anwar exited after the eleventh episode, where her character was killed off.[66] Mekia Cox, who portrays Tiana, was promoted to the main cast after initially joining as recurring.[67] Additionally, Sbarge and Maguire made guest appearances in the finale.[68]

Filming

Principal photography for the series takes place in Vancouver, British Columbia.[69][70] The village of Steveston in the adjacent city of Richmond doubles as Storybrooke for the series, with props and exterior sets disguising the existing businesses and buildings.[71] During filming, all brightly colored objects (flowers, etc.) are hidden to reinforce the fictional town's spell-subdued character. Certain sets are additionally filmed in separate studios, including the interior of Mr. Gold's pawn shop and the clock tower, which are not found in Steveston.[72] Downtown Vancouver doubles as other major cities such as New York City, Boston and Seattle.[73]

Steveston, British Columbia doubles as the town of Storybrooke, Maine.

Setting

Main settings

During the first six seasons, the Enchanted Forest and Storybrooke, Maine are the main settings of the series.[74] The Enchanted Forest is a realm within Fairy Tale Land, but the actual spread and scope of the realm are not known. However, they are later united during the Ogre Wars, which played a part in the formation of the War Council that is formed by Prince Charming and served as the catalyst in the backstories involving Rumplestiltskin and the Evil Queen. Several independent kingdoms are implied by an array of different rulers. Most of the stories detailed their earlier lives before ascension to power and being influenced by their mentors through their upbringings. Meanwhile, Storybrooke serves as an isolated town separated from the rest of the Land Without Magic, where the cursed inhabitants are trapped by various forces.

During the seventh season, the New Enchanted Forest and Hyperion Heights, Seattle are the main settings.[75] As a realm in New Fairy Tale Land, the New Enchanted Forest is divided into several independent kingdoms with different rulers. The inhabitants conflict with each other, most notably between Lady Tremaine, Cinderella, Drizella, a resistance led by Tiana, and the Coven of the Eight led by Mother Gothel. Most flashbacks involved events that happened before the original curse and before the latest curse that brought everyone to Hyperion Heights, where unlike Storybrooke, its cursed inhabitants are living among ordinary people.

Expanded settings

The series, including its *Wonderland* spin-off, have explored beyond the main settings to numerous realms, each based on fairy tales, literature, and folklore. Known realms are Fairy Tale Land,[74] the Land Without Magic,[74] Wonderland,[74] the Dreamscape,[76] the Land Without Color,[74] the Netherworld,[77] Neverland,[74] Victorian England,[78] the Land of Oz,[74] Kansas,[79] Asgard,[80] 1920s England,[81] the *Heroes & Villains* alternate reality,[82] the Underworld,[83] the Worst Place,[84] Mount Olympus,[85] the Land of Untold Stories,[74] 19th Century France,[86] the World Behind the Mirror,[87] the Dark Realm,[88] the Wish Realm,[88] New Fairy Tale Land,[75] the Edge of Realms,[89] New Wonderland,[90] and the Prison Realm.[91] In the series finale, all the realms are merged via a variation of the Dark Curse, being known as the United Realms.[92]

Cultural references

As a nod to the ties between the production teams of *Once Upon a Time* and *Lost*, the former show contains allusions to *Lost*.[25] For example, many items found in *Lost*, such as Apollo candy bars, Oceanic Airlines, Ajira Airways, the TV series *Exposé*, and the MacCutcheon whiskey, can be seen in *Once Upon a Time*.[93]

Music

Mark Isham composed the series' theme and music; he was joined by Cindy O'Connor and Michael D. Simon for the seventh season. An extended play featuring four cues from the score was released on February 15, 2011, by ABC Studios.[94] A full-length 25-track official soundtrack album was released on May 1, 2012, by Intrada Records to accompany season one.[95] Another full-length 25-track official soundtrack album was released on August 13, 2013, by Intrada to accompany season two.[96] Since December 2015, Mark Isham had begun to release music that was previously not released from the third, fourth, and fifth seasons on his SoundCloud account. An extended play featuring nine tracks from the score for the seventh season was released on August 17, 2018, by ABC Studios.[97]

Season 1 Soundtrack

No.	Title	Length
1.	"Once Upon a Time Orchestral Suite"	4:13
2.	"Henry's Proposal"	1:17
3.	"The Queen's Curse"	2:46
4.	"Jiminy Cricket"	3:11
5.	"Dealing with Rumplestiltskin"	3:26
6.	"Belle's Story"	2:37
7.	"Dwarves"	2:45
8.	"The Huntsman"	4:31
9.	"Things Are Changing in Storybrooke"	1:47
10.	"Cinderella"	1:44
11.	"Wedding Dance"	1:21
12.	"Advising Ashley"	2:26
13.	"If the Shoe Fits"	1:35
14.	"Unhappy Endings"	3:46
15.	"Emma and Henry"	1:43
16.	"The Siren"	5:07
17.	"The Man with the Wooden Box"	1:11
18.	"Hope Will Return"	1:48
19.	"Rumplestiltskin in Love"	2:19
20.	"The Genie's Wishes"	1:58
21.	"The Road to True Love"	2:50
22.	"The Family Compass"	2:00
23.	"Burn the Witch"	2:34
24.	"What the Queen Loves Most"	2:30
25.	"The Clock Moves"	1:12
	Total length:	**62:30**

Season 2 Soundtrack

No.	Title	Length
1.	"Sleeping Beauty"	2:29
2.	"True Love"	4:45
3.	"Magic"	3:12
4.	"We Are Both"	1:41
5.	"Meet the Jefferson"	2:37
6.	"Ruby and Granny"	1:54
7.	"A Real Boy"	2:26
8.	"The Hedge Maze"	4:13
9.	"Regina's True Love"	2:29
10.	"Storybrooke Reunions"	2:12
11.	"The Duelists"	1:21
12.	"The Lady Jack"	0:45
13.	"In a Burning Room"	4:16
14.	"Tallahassee"	2:21
15.	"This Boy Will Be Your Undoing"	2:46
16.	"Science!"	1:23
17.	"To Neverland!"	1:58
18.	"Cora's Waltz"	2:19
19.	"Snow White in Black"	2:45
20.	"How Magic Is Made"	3:33
21.	"One Perfect Day After Another"	2:37
22.	"Bae and the Shadow"	2:45
23.	"Tamara Shows Her True Colors"	4:20
24.	"The Adventure Begins"	2:14
25.	"Main Title"	0:14
	Total length:	**63:25**

Season 7 Soundtrack

No.	Title	Length
1.	"The Fates of All Heroes"	2:52
2.	"Closest Thing to a Friend"	2:11
3.	"Rescue and Reunion"	2:22
4.	"The Boy Who Forgave"	3:40
5.	"Evolution, Wisdom and Love"	2:54
6.	"Reunited for Eternity"	1:28
7.	"The Good Curse"	2:05
8.	"The Good Queen"	3:42
9.	"Leaving Storybrooke"	3:33
	Total length:	**25:00**

Broadcast

The series has been licensed to over 190 countries.[98] In Australia, *Once Upon a Time* first aired on Seven Network, starting on May 15, 2012. In Canada it airs on CTV from October 23, 2011. It premiered on Channel 5 in the United Kingdom on April 1, 2012.[99] On December 17, 2013, it was confirmed that Channel 5 would not be picking the series up for the third season airing in the UK.[99] On March 14, 2015, Netflix picked up the show in the United Kingdom and Ireland, subsequently showing all seasons and premiering each new episode on Wednesdays after their initial showing on Sundays on ABC. All seven seasons of the series were released on Disney+ in September 2020,[100] and on Hulu in September 2023.[101]

Reception

Critical response

Critical response to the first season was generally positive. On Metacritic, it was given a score of 66 out of 100 with "generally favorable reviews".[102]

Common Sense Media rated the show 4 out of 5 stars, highlighting its "multigenerational appeal" while cautioning parents against its occasional violence, innuendo, and mature language.[103]

E!'s Kristin dos Santos cited the show as one of the five new shows of the 2011–2012 season to watch.[104] Matthew Gilbert of *The Boston Globe* gave the show a "C+" grade commenting:

> From a pair of *Lost* producers, this is a love-or-hate proposition. The ambition is impressive, as it asks us to imagine Goodwin's Snow White and Parrilla's Evil Queen as moderns. But Morrison is a wooden lead, and the back stories – a random collection of fairy tales -- don't promise to surprise."[105]

In a review from the *St. Louis Post-Dispatch*, TV critic Gail Pennington hailed it as one of the "Most Promising Shows of The Fall" and, unlike Gilbert, had high marks for Morrison.[106] *USA Today*'s Robert Blanco placed the series on its top ten list, declaring that "There's nothing else on the air quite like it."[107] Mary McNamara of the *Los Angeles Times* preferred the series to another fairy-tale themed drama, *Grimm*, citing that the premise takes its time building up the charm and that the producer "has that part nailed". She also gave excellent reviews for Morrison's character: "Her Emma is predictably cynical and prickly – fairy-tale princess, my Aunt Fanny – but she's sharp and lively enough to keep audiences begging for 'just a few more pages' before they go to bed."[108]

Several feminist outlets were pleased with the show for its feminist twist on fairy tales. Avital Norman Nathman of *Bitch* stated that she liked the show for "infusing a feminist sensibility" into the stories.[109] Genie Leslie at *Feministing* commented that Emma was a "badass", that she liked how Emma was "very adamant that women be able to make their own decisions about their lives and their children", and how Emma was a "well-rounded" character who was "feminine, but not 'girly'".[110] Natalie Wilson from *Ms.* praised the show for a strong, "kick-butt" female lead, for including multiple strong women who take turns doing the saving with the men, for subverting the fetishization of true love, and for dealing with the idea of what makes a mother in a more nuanced fashion. Wilson went on to state of the lead: "Her pursuit of a 'happy ending' is not about finding a man or going to a ball all gussied up, but about detective work, about building a relationship with her son Henry, and about seeking the 'truth' as to why time stands still in the corrupt Storybrooke world."[111]

Ratings

The first season premiered as the top-rated drama series. The pilot episode was watched by 13 million viewers and received a 4.0 rating/share among 18- to 49-year-olds.[112] It was the season's highest-rated drama debut among the age range and ABC's biggest debut in five years.[113][114] With DVR viewers, the premiere climbed to 15.5 million viewers and a 5.2 rating/share in adults 18–49.[115] The show's next three episodes had consistent ratings every week with over 11 million viewers.[116][117][118] The series became the number one non-sports program in the U.S. with viewers and young adults on Sunday nights.[119]

Season	Timeslot (ET)	Episodes	First aired		Last aired		TV season	Viewership rank	Avg. viewers (millions)	18–49 rank	Avg. 18–49 rating
			Date	Viewers (millions)	Date	Viewers (millions)					
1	Sunday 8:00 pm	22	October 23, 2011	12.93[120]	May 13, 2012	9.66[121]	2011–12	28	11.71[122]	18	4.1/10[123]
2		22	September 30, 2012	11.36[124]	May 12, 2013	7.33[125]	2012–13	35	10.24[126]	18	3.6/9[127]
3		22	September 29, 2013	8.52[128]	May 11, 2014	6.80[129]	2013–14	35	9.38[130]	12	3.3/8[131]
4		23	September 28, 2014	9.47[132]	May 10, 2015	5.51[133]	2014–15	50	8.98[134]	17	3.2/7[134]
5		23	September 27, 2015	5.93[135]	May 15, 2016	4.07[136]	2015–16	69	6.32[137]	34	2.2[137]
6		22	September 25, 2016	3.99[138]	May 14, 2017	2.95[139]	2016–17	105	4.39[140]	70	1.5/5[141]
7	Friday 8:00 pm	22	October 6, 2017	3.26[142]	May 18, 2018	2.27[143]	2017–18	120	3.41[144]	115	0.9[16]

Awards and nominations

Once Upon a Time was nominated for a 2012 People's Choice Award for "Favorite New TV Drama".[145] The show was nominated at the 39th People's Choice Awards in four categories: Favorite Network TV Drama, Favorite Sci-Fi/Fantasy Show, Favorite TV Fan Following, and Favorite TV Drama Actress (Ginnifer Goodwin), and the show was nominated in the Network TV Drama category 40th People's Choice Awards.

The show was also nominated for "Best Genre Series" at the 2011 Satellite Awards.[146] The show was nominated in this category again at the 2012 Satellite Awards.[147] The program also received two nominations at the 2012 Visual Effects Society Awards.[148]

At the 38th Saturn Awards, the series received a nomination for Best Network Television Series and Parrilla was nominated for Best Supporting Actress on Television.[149] It was also nominated for Best Network Television Series at the 39th Saturn Awards.[150]

Jared S. Gilmore was nominated for Best Performance by a Younger Actor on Television at 40th Saturn Awards.

The show received trophies for "Favorite New TV Drama" and "Favorite Villain" for Lana Parrilla by the TV Guide.[151]

The show was nominated thrice as best series from 2012–14 by the Teen Choice Awards.

It was also nominated at the 64th Creative Arts Primetime Emmy Awards and again at 65th Primetime Creative Arts Emmy Awards.

The show won three Choice Awards at the Teen Choice Awards 2016.

Tie-in material

Novels

In 2013, Disney-owned Hyperion Books published *Reawakened* by Odette Beane, a novelization of storylines from the first season, expanded to include new perspectives. The narrative is from the points-of-view of Emma Swan in Storybrooke and Snow White in the Enchanted Forest. The novel was published on April 28, 2013, as an ebook and May 7, 2013, in paperback form.[152]

In 2015, production company Kingswell Teen published *Red's Untold Tale*, by Wendy Toliver, a novel telling a story of Red's past that was not seen in the show. The novel was published on September 22, 2015, and consisted of 416 pages.[153]

In 2017, Kingswell Teen published a second novel, *Regina Rising*, also written by Wendy Toliver, which depicts the life of a sixteen-year-old Regina. The novel was published on April 25, 2017.[154]

In 2018, Kingswell Teen published a third novel, *Henry and Violet*, written by Michelle Zink, which follows Henry and Violet on an adventure to New York City. The novel was published on May 8, 2018.[155]

Comic books

A comic book, titled *Once Upon a Time: Shadow of the Queen*, was released on September 4, 2013, in both digital and hardcover forms. The story was written by Dan Thomsen and Corinna Bechko, with art by Nimit Malavia, Vasilis Lolos, Mike del Mundo, Stephanie Hans and Mike Henderson. *Shadow of the Queen* details what happens after the Evil Queen takes the Huntsman's heart. She forces the Huntsman to commit evil and try to capture Snow White yet again. The Huntsman faces his past, and also meets Red Riding Hood, who is trying to cope with her beastly alter ego. Together, they team up and try to save Snow White before all is too late.[156]

On April 14, 2014, a sequel to the first comic book called *Once Upon a Time: Out of the Past* was released, which details previously unseen flashback stories of Captain Hook, the Evil Queen, Rumplestiltskin, Belle and the Mad Hatter from before the original curse.[157]

Spin-off

In February 2013, Kitsis and Horowitz, along with producers Zack Estrin and Jane Espenson, began developing a spin-off series focusing on Lewis Carroll's Wonderland, titled *Once Upon a Time in Wonderland*.[158] A "teaser presentation" began filming in April 2013, and the pilot was shot in late July or August.[159] On May 10, 2013, ABC announced that it had greenlit the spin-off, and announced on May 14, 2013, that it would air in the Thursday night 8:00pm time slot instead of filling in for the parent series.[160] The series premiered on October 10, 2013, and ended on April 3, 2014, after a single-season 13-episode run.[161][162]

Future

In June 2023, Carlyle retrospectively admitted in an interview with *The A.V. Club* that the series "ran for too long", adding that the first four seasons were "as good as anything [he had] been involved in."[163] In February 2024, O'Donoghue spoke with *Collider* about the possibility of a revival, stating that he had "spoken to [Kitsis and Horowitz] and a few other people about it".[164][165] In August 2024, Goodwin said she had heard rumors of a reboot and was interested in returning to the series.[166] In February 2025, Morrison stated that she believed the show "deserved" a reboot, but with a different cast and different characters.[167] In August 2025, Parrilla stated that she would be interested in returning but preferred a possible revival movie over another series.[168]

Notes

- a. The season four episode "Smash the Mirror" runs for 87 minutes.
- b. The Wish Realm is a world created via a genie wish and is populated with alternate versions of the characters, first seen in the season six episode "Wish You Were Here".

References

1. "Once Upon a Time" (https://web.archive.org/web/20150309023627/http://www.tourismrichmond.com/things-to-do/once/). Tourism Richmond. Archived from the original (http://www.tourismrichmond.com/things-to-do/once/) on March 9, 2015. Retrieved March 9, 2015.
2. Bentley, Jean (May 11, 2018). "'Once Upon a Time' Will Retain its Hopeful Theme Through (and Ever After) the Series Finale | Hollywood Reporter" (https://www.hollywoodreporter.com/live-feed/once-a-time-series-finale-what-expect-1110867). *The Hollywood Reporter*. Archived (https://web.archive.org/web/20200516021624/https://www.hollywoodreporter.com/live-feed/once-a-time-series-finale-what-expect-1110867) from the original on May 16, 2020. Retrieved August 24, 2020.
3. Wilken, Selina (August 12, 2011). "Creators of 'Once Upon a Time' discuss fairytale mashups and Cinderella" (https://web.archive.org/web/20200607112816/http://www.hypable.com/creators-of-once-upon-a-time-discuss-fairytale-mashups-and-cinderella/). *Hypable*. Archived from the original (http://www.hypable.com/creators-of-once-upon-a-time-discuss-fairytale-mashups-and-cinderella/) on August 24, 2020. Retrieved August 24, 2020.
4. Volmers, Eric (April 29, 2018). "Jennifer Morrison talks hope, Baby Hope and her exit from Once Upon a Time at Calgary Expo" (https://calgaryherald.com/entertainment/television/jennifer-morrison-talks-hope-baby-hope-and-her-exit-from-once-upon-a-time-at-calgary-expo). *Calgary Herald*. Archived (https://web.archive.org/web/20190922150805/https://calgaryherald.com/entertainment/television/jennifer-morrison-talks-hope-baby-hope-and-her-exit-from-once-upon-a-time-at-calgary-expo) from the original on September 22, 2019. Retrieved August 24, 2020.
5. Kondolojy, Amanda (May 10, 2013). "'Once Upon a Time', 'Revenge', 'Grey's Anatomy', 'Nashville', 'Castle' and 'Scandal' Renewed for New Seasons by ABC" (https://web.archive.org/web/20130607111836/http://tvbythenumbers.zap2it.com/2013/05/10/greys-anatomy-and-scandal-renewed/182089/). TV by the Numbers. Archived from the original (http://tvbythenumbers.zap2it.com/2013/05/10/greys-anatomy-and-scandal-renewed/182089/) on June 7, 2013. Retrieved May 10, 2013.
6. Gorman, Bill (May 24, 2012). "Complete List of 2011–12 Season TV Show Viewership: 'Sunday Night Football' Tops, Followed By 'American Idol', 'NCIS' & 'Dancing With The Stars'" (https://web.archive.org/web/20120527223446/http://tvbythenumbers.zap2it.com/2012/05/24/complete-list-of-2011-12-season-tv-show-viewership-sunday-night-football-tops-followed-by-american-idol-ncis-dancing-with-the-stars/135785/). *TV by the Numbers*. Archived from the original (http://tvbythenumbers.zap2it.com/2012/05/24/complete-list-of-2011-12-season-tv-show-viewership-sunday-night-football-tops-followed-by-american-idol-ncis-dancing-with-the-stars/135785/) on May 27, 2012. Retrieved May 25, 2012.
7. Gorman, Bill (May 24, 2012). "Complete List of 2011–12 Season TV Show Ratings: 'Sunday Night Football' Tops, Followed By 'American Idol', 'The Voice' & 'Modern Family'" (https://web.archive.org/web/20120525183657/http://tvbythenumbers.zap2it.com/2012/05/24/final-list-of-2011-12-season-tv-show-ratings-sunday-night-football-tops-followed-by-american-idol-the-voice-modern-family/135747/). *TV By the Numbers*. Archived from the original (http://tvbythenumbers.zap2it.com/2012/05/24/final-list-of-2011-12-season-tv-show-ratings-sunday-night-football-tops-followed-by-american-idol-the-voice-modern-family/135747/) on May 25, 2012. Retrieved May 24, 2012.
8. Patten, Dominic (May 23, 2013). "Full 2012–2013 TV Season Series Rankings" (https://deadline.com/2014/05/tv-season-series-rankings-2013-full-list-2-733762/). *Deadline Hollywood*. Retrieved May 24, 2013.
9. "Complete List Of 2012-13 Season TV Show Ratings: 'Sunday Night Football' Tops, Followed By 'The Big Bang Theory,' 'The Voice' & 'Modern Family' – Ratings – TVbytheNumbers" (https://web.archive.org/web/20130607112816/http://tvbythenumbers.zap2it.com/2013/05/29/complete-list-of-2012-13-season-tv-show-ratings-sunday-night-football-tops-followed-by-the-big-bang-theory-the-voice-modern-family/184774/). Archived from the original (http://tvbythenumbers.zap2it.com/2013/05/29/complete-list-of-2012-13-season-tv-show-ratings-sunday-night-football-tops-followed-by-the-big-bang-theory-the-voice-modern-family/184774/) on June 7, 2013. Retrieved January 11, 2014.
10. "Full 2013-2014 TV Season Series Rankings" (https://deadline.com/2014/05/tv-season-series-rankings-2013-full-list-2-733762/). *Deadline Hollywood*. May 22, 2014. Retrieved December 3, 2014.
11. "Top 50 broadcast TV shows of 2013-14" (https://web.archive.org/web/20210118072925/https://ew.com/article/2014/05/20/top-50-broadcast-tv-shows-of-2013-14/). Entertainment Weekly. May 20, 2014. Archived from the original (https://www.ew.com/article/2014/05/20/top-50-broadcast-tv-shows-of-2013-14) on January 18, 2021. Retrieved February 19, 2020.
12. de Moraes, Lisa (May 21, 2015). "Full 2014-15 TV Season Series Rankings: Football & 'Empire' Ruled" (https://web.archive.org/web/20150522054915/http://deadline.com/2015/05/2014-15-full-tv-season-ratings-shows-rankings-1201431167/). *Deadline Hollywood*. Archived from the original (http://deadline.com/2015/05/2014-15-full-tv-season-ratings-shows-rankings-1201431167/) on May 22, 2015. Retrieved May 22, 2015.
13. de Moraes, Lisa (May 26, 2016). "Full 2015-16 TV Season Series Rankings: 'Blindspot', 'Life In Pieces' & 'Quantico' Lead Newcomers" (https://deadline.com/2016/05/tv-season-2015-2016-series-rankings-shows-full-list-1201763189/). *Deadline Hollywood*. Retrieved May 26, 2016.
14. de Moraes, Lisa (May 26, 2017). "Final 2016-17 TV Rankings: 'Sunday Night Football' Winning Streak Continues" (https://deadline.com/2017/05/2016-2017-tv-season-ratings-series-rankings-list-1202102340/). *Deadline Hollywood*. Retrieved May 26, 2017.
15. Porter, Rick (June 11, 2018). "Final Live +7 viewer averages for 2017-18: 'Roseanne,' 'Big Bang Theory' surpass 'SNF'" (https://web.archive.org/web/20180612142325/http://tvbythenumbers.zap2it.com/more-tv-news/final-live-7-viewer-averages-for-2017-18-roseanne-big-bang-theory-surpass-snf/). *TV by the Numbers*. Archived from the original (http://tvbythenumbers.zap2it.com/more-tv-news/final-live-7-viewer-averages-for-2017-18-roseanne-big-bang-theory-surpass-snf/) on June 12, 2018. Retrieved June 13, 2018.
16. Porter, Rick (June 11, 2018). "Final Live +7 18-49 ratings for 2017-18: 'This is Us' gets the biggest bump" (https://web.archive.org/web/20180612160523/http://tvbythenumbers.zap2it.com/more-tv-news/final-live-7-adults-18-49-ratings-for-2017-18-this-is-us-gets-the-biggest-bump/). *TV by the Numbers*. Archived from the original (http://tvbythenumbers.zap2it.com/more-tv-news/final-live-7-adults-18-49-ratings-for-2017-18-this-is-us-gets-the-biggest-bump/) on June 12, 2018. Retrieved June 13, 2018.
17. Levine, Stuart (October 28, 2010). "EXCLUSIVE: 'Lost' exec producers Horowitz, Kitsis sell pilot to ABC" (http://weblogs.variety.com/on_the_air/2010/10/exclusive-lost-exec-producers-horowitz-kitsis-sell-pilot-to-abc.html). *Variety*. Retrieved August 2, 2011.
18. Keily, Karl (October 15, 2011). "NYCC – Once Upon a Time – Pilot Screening and Panel" (https://www.cbr.com/nycc-once-upon-a-time-pilot-screening-and-panel/). *Comic Book Resources*. Archived (https://web.archive.org/web/20120123154446/http://spinoff.comicbookresources.com/2011/10/15/nycc-once-upon-a-time-pilot-screening-and-panel) from the original on January 23, 2012. Retrieved January 3, 2012.
19. Radish, Christina (October 23, 2011). "Co-Creator/Executive Producer Adam Horowitz Once Upon a Time Interview" (https://collider.com/adam-horowitz-once-upon-a-time-interview/). *Collider*. Archived (https://web.archive.org/web/20150224191254/http://collider.com/adam-horowitz-once-upon-a-time-interview/121906/) from the original on February 24, 2015. Retrieved January 3, 2012.
20. Campbell, Josie (August 25, 2011). "Lost's Kitsis, Horowitz Start at the Beginning With Once Upon A Time" (https://web.archive.org/web/20111118041723/http://spinoff.comicbookresources.com/2011/08/25/losts-kitsis-and-horowitz-start-at-the-beginning-with-once-upon-a-time/). *Comic Book Resources*. Archived from the original (http://spinoff.comicbookresources.com/2011/08/25/losts-kitsis-and-horowitz-start-at-the-beginning-with-once-upon-a-time/) on November 18, 2011. Retrieved January 4, 2012.
21. Phegley, Kiel (December 16, 2011). "Once Upon a Time Creators Talk Willingham, Lindelof and Icons" (https://web.archive.org/web/20120107150653/http://spinoff.comicbookresources.com/2011/12/16/kitsis-horowitz-talk-willingham-once-upon-a-time). *Comic Book Resources*. Archived from the original (http://www.spinoff.comicbookresources.com/2011/12/16/kitsis-horowitz-talk-willingham-once-upon-a-time/) on January 7, 2012. Retrieved January 3, 2012.
22. Hale-Stern, Kaila (October 16, 2011). "On the TV show Once Upon a Time, all of your favorite fairy tale characters are trapped in Maine" (https://web.archive.org/web/20111219015200/http://io9.com/5850277/in-once-upon-a-time-all-of-your-favorite-fairy-tale-characters-are-trapped-in-maine). io9. Archived from the original (http://io9.com/5850277/in-once-upon-a-time-all-of-your-favorite-fairy-tale-characters-are-trapped-in-maine) on December 19, 2011. Retrieved January 4, 2012.
23. Goldman, Eric (February 1, 2011). "Lost Writers' Once Upon a Time Among ABC Pilot Orders" (http://tv.ign.com/articles/114/1147128p1.html). *IGN*. Retrieved January 3, 2012.
24. Melrose, Kevin (March 7, 2011). "Robert Carlyle Is Rumplestiltskin in ABC's Once Upon A Time" (https://www.cbr.com/robert-carlyle-is-rumpelstiltskin-in-abcs-once-upon-a-time/). *Comic Book Resources*. Archived (https://web.archive.org/web/20120618211840/http://spinoff.comicbookresources.com/2011/03/07/robert-carlyle-is-rumpelstiltskin-in-abcs-once-upon-a-time) from the original on June 18, 2012. Retrieved January 4, 2012.
25. Webb Mitovich, Matt; Masters, Megan (August 7, 2011). "Real Truths Behind ABC's Once Upon a Time (Including That Pesky Fables Comparison)" (https://web.archive.org/web/20120808223131/http://tvline.com/2011/08/07/5-real-truths-once-upon-a-time/). *TVLine*. Archived from the original (http://www.tvline.com/2011/08/5-real-truths-once-upon-a-time/) on August 8, 2012. Retrieved August 26, 2011.
26. "Once Upon a Time Bosses Want to Do Frozen and Brave Princesses—and Here's Who Should Play Them" (http://www.eonline.com/news/517990/once-upon-a-time-bosses-want-to-do-frozen-and-brave-princesses-and-here-s-who-should-play-them) from E! Online (March 10, 2014)
27. "39 burning/freezing questions about [SPOILER] on 'Once Upon a Time'" (https://ew.com/article/2014/05/11/once-upon-a-time-frozen-2/). *Entertainment Weekly*. Retrieved June 28, 2014.
28. Ratcliffe, Amy (July 11, 2015). "COMIC-CON: ONCE UPON A TIME TALKS DARK SWAN AND MERIDA FOR SEASON 5" (https://uk.ign.com/articles/2015/07/11/comic-con-once-upon-a-time-talks-dark-swan-and-merida-for-season-5). IGN. Retrieved July 11, 2015.
29. "Bill Willingham on Fables vs Once" (https://web.archive.org/web/20111206004710/http://www.comicbookresources.com/?page=article&id=35737). Archived from the original (http://www.comicbookresources.com/?page=article&id=35737) on December 6, 2011.
30. Andreeva, Nellie (March 3, 2011). "Ginnifer Goodwin Joins ABC Drama Pilot 'Once Upon A Time' As Snow White" (https://deadline.com/2011/03/ginnifer-goodwin-joins-abcs-once-upon-a-time-110902/). *Deadline Hollywood*. Retrieved January 4, 2012.
31. Halterman, Jim (October 21, 2011). "Interview: "Once Upon a Time" Co-Stars Ginnifer Goodwin, Josh Dallas & Lana Parrilla" (http://www.thefutoncritic.com/interviews/2011/10/21/interview-once-upon-a-time-co-stars-ginnifer-goodwin-josh-dallas-and-lana-parrilla-216214/20111021_onceuponatime/). *The Futon Critic*. Retrieved January 3, 2012.
32. Andreeva, Nellie (March 9, 2011). "Jennifer Morrison Set as the Lead in ABC Pilot 'Once Upon a Time', 3 Others Cast" (https://deadline.com/2011/03/jennifer-morrison-set-as-the-lead-in-abc-pilot-once-upon-a-time-3-others-cast-112726/). *Deadline Hollywood*. Retrieved January 4, 2012.
33. Andreeva, Nellie (February 28, 2011). "Several Actors Board Broadcast Pilots" (https://deadline.com/2011/02/several-actors-board-broadcast-pilots-110058/). *Deadline Hollywood*. Retrieved January 4, 2012.
34. Wightman, Catriona (March 8, 2011). "Robert Carlyle joins ABC fairytale pilot" (http://www.digitalspy.com/tv/s181/once-upon-a-time/news/a307758/robert-carlyle-joins-abc-fairytale-pilot.html). *Digital Spy*. Retrieved January 3, 2012.
35. "Once Upon a Time" (https://web.archive.org/web/20150616215121/http://www.tv.com/shows/once-upon-a-time-2011/cast/). TV.com. CBS Interactive. Archived from the original (http://www.tv.com/shows/once-upon-a-time-2011/cast/) on June 16, 2015. Retrieved June 19, 2015.
36. "Review: Once Upon A Time: "The Heart Is A Lonely Hunter" · TV Club · The A.V. Club" (https://www.avclub.com/once-upon-a-time-the-heart-is-a-lonely-hunter-1798170843). *avclub.com*. December 12, 2011. Retrieved June 19, 2015.
37. "'Covert Affairs' Eion Bailey Plays the Perfect Stranger on 'Once Upon a Time'" (https://www.hollywoodreporter.com/live-feed/abc-once-upon-a-time-casts-covert-affairs-eion-bailey-248875). *The Hollywood Reporter*. October 14, 2011. Retrieved June 19, 2015.
38. "Eion Bailey" (https://web.archive.org/web/20150619112118/http://www.tv.com/people/eion-bailey-1/). *TV.com*. CBS Interactive. Archived from the original (http://www.tv.com/people/eion-bailey-1/) on June 19, 2015. Retrieved June 19, 2015.
39. Andreeva, Nellie (June 14, 2012). "Meghan Ory Upped To Series Regular on ABC's 'Once Upon A Time'" (https://web.archive.org/web/20120616184936/http://www.deadline.com/2012/06/meghan-ory-upped-to-series-regular-on-abcs-once-upon-a-time/). *Deadline Hollywood*. Archived from the original (https://www.deadline.com/2012/06/meghan-ory-upped-to-series-regular-on-abcs-once-upon-a-time/) on June 16, 2012. Retrieved June 14, 2012.
40. Mitovich, Matt (June 19, 2012). "Exclusive: *Once Upon a Time* Promotes Emilie de Ravin to Series Regular for Season 2" (https://www.tvline.com/casting-news/once-upon-a-time-emilie-de-ravin-series-regular-season-2-333846/). *TVLine*. Retrieved June 19, 2012.
41. Webb Mitovich, Matt (September 28, 2012). "Matt's Inside Line: Scoop on Once Upon a Time, Grey's, Revolution's Big Switch, Castle and More" (https://www.tvline.com/casting-news/once-upon-a-time-eion-bailey-greys-anatomy-revolution-castle-spoilers-366462/). *TVLine*. Retrieved October 1, 2012.
42. Gonzales, Sandra (February 8, 2013). "'Once Upon a Time' scoop: Look who's returning...'" (https://ew.com/article/2013/02/08/once-upon-a-time-scoop-eion-bailey-august-returning/). *Entertainment Weekly*. Retrieved June 8, 2020.
43. "SEASON PREMIERE" (https://www.thefutoncritic.com/listings/20120910abc09/). *The Futon Critic*. Retrieved September 11, 2012.
44. Moorhouse, Drusilla (August 3, 2012). "'Once Upon a Time': Colin O'Donoghue cast as Captain Hook" (https://web.archive.org/web/20120905183444/http://blog.zap2it.com/frominsidethebox/2012/08/once-upon-a-time-colin-odonoghue-cast-as-captain-hook.html). *Zap2it*. Archived from the original (http://blog.zap2it.com/frominsidethebox/2012/08/once-upon-a-time-colin-odonoghue-cast-as-captain-hook.html) on September 5, 2012. Retrieved August 3, 2012.
45. Hibberd, James (October 3, 2012). "'Once Upon a Time' upgrades Colin O'Donoghue (Capt. Hook) to series regular – EXCLUSIVE" (https://ew.com/article/2012/10/03/colin-odonoghue-hook/). *Entertainment Weekly*. Retrieved June 8, 2020.
46. "Once Upon A Time: "Welcome To Storybrooke"" (https://www.avclub.com/once-upon-a-time-welcome-to-storybrooke-1798176274). *The A.V. Club*. March 18, 2013. Retrieved September 8, 2022.
47. Jeffery, Morgan (May 15, 2013). "'Once Upon a Time' star made series regular" (http://www.digitalspy.co.uk/ustv/s181/once-upon-a-time/news/a481564/once-upon-a-time-star-made-series-regular.html). *Digital Spy*. Retrieved May 15, 2013.
48. Keck, William. "Keck's Exclusives: Once Upon a Time Loses Its Little Red to CBS" (https://www.tvguide.com/news/kecks-exclusives-meghan-ory-once-upon-a-time-intelligence-1065627/). *TV Guide*. Retrieved June 8, 2020.
49. "Michael Socha to become Series regular" (https://ew.com/article/2014/04/01/michael-socha-once-upon-a-time/). *Entertainment Weekly*.
50. "Once Upon a Time – WonderCon 2014 Season 3 Spoilers, Videos & Pics | Entertainment Outlook" (https://web.archive.org/web/20140716205707/http://www.entertainmentoutlook.com/2014/04/20/upon-time-wondercon-2014-season-3-spoilers-videos-pics/). entertainmentoutlook.com. Archived from the original (http://www.entertainmentoutlook.com/2014/04/20/upon-time-wondercon-2014-season-3-spoilers-videos-pics/) on July 16, 2014. Retrieved June 28, 2014.
51. Abrams, Natalie (April 3, 2014). "Lightning Round 12: Once Upon a Time Bosses Answer Your Burning Questions" (https://web.archive.org/web/20140517161446/http://www.tvguide.com/news/once-upon-time-lightning-round12-kitsis-horowitz-1080030.aspx). *TV Guide*. Archived from the original (https://www.tvguide.com/News/Once-Upon-Time-Lightning-Round12-Kitsis-Horowitz-1080030.aspx) on May 17, 2014. Retrieved April 3, 2014.
52. Gelman, Vlada (December 18, 2014). "Eion Bailey returning to 'Once Upon a Time'" (https://ew.com/article/2014/12/18/eion-bailey-once-upon-time-season4/). *Entertainment Weekly*. Retrieved October 3, 2019.
53. Webb Mitovich, Matt (June 9, 2015). "Once Upon a Time Ups Sean Maguire, Rebecca Mader to Series Regulars" (https://web.archive.org/web/20210226042046/https://tvline.com/2015/06/09/once-upon-a-time-season-5-maguire-mader-series-regulars/). *TVLine*. Archived from the original (http://tvline.com/2015/06/09/once-upon-a-time-season-5-maguire-mader-series-regulars/) on February 26, 2021. Retrieved June 9, 2015.
54. Webb Mitovich, Matt (June 11, 2015). "Matt's Inside Line: Scoop on The Flash, Teen Wolf, Once, Wayward Pines, iZombie, Major Crimes and More" (https://www.tvline.com/casting-news/the-flash-season-2-spoilers-cynical-new-hero-619080/). *TVLine*. Retrieved June 11, 2015.
55. Mitovich, Matt Webb (September 8, 2015). "Once Upon a Time: Meghan Ory to Return as Ruby in Season 5" (https://web.archive.org/web/20180621174028/https://tvline.com/2015/09/08/once-upon-a-time-season-5-ruby-returns-meghan-ory/). *TVLine*. Archived from the original (http://tvline.com/2015/09/08/once-upon-a-time-season-5-ruby-returns-meghan-ory/) on June 21, 2018. Retrieved September 8, 2015.
56. Mitovich, Matt Webb (February 22, 2016). "Once Upon a Time Season 5B Brings Back Michael Raymond-James as Neal" (https://www.tvline.com/casting-news/once-upon-a-time-michael-raymond-james-returns-neal-season-5-673819/). *TVLine*. Retrieved July 9, 2022.
57. Abrams, Natalie (September 27, 2016). "'Once Upon a Time': Sean Maguire Returning as Robin Hood — Exclusive" (https://ew.com/article/2016/09/27/once-upon-time-sean-maguire-returning-season-6/). *Entertainment Weekly*. Retrieved July 9, 2022.
58. Mitovich, Matt Webb (July 6, 2016). "Once Upon a Time's Archie Hopper to Return — But Who Is His Patient?" (https://web.archive.org/web/20220709170108/https://tvline.com/2016/07/05/once-upon-a-time-season-6-archie-returns-raphael-sbarge/). *TVLine*. Archived from the original (https://tvline.com/2016/07/05/once-upon-a-time-season-6-archie-returns-raphael-sbarge/) on July 9, 2022. Retrieved July 9, 2022.
59. "EXCLUSIVE! 'Once Upon a Time' Scoop: Eion Bailey Will Return as Pinocchio to 'Save the Day' | Entertainment Tonight" (https://www.etonline.com/tv/200263_exclusive_once_upon_a_time_eion_bailey_will_return_pinocchio_august_season_6). *www.etonline.com*. October 12, 2016. Retrieved July 9, 2022.
60. Webb Mitovich, Matt (May 8, 2017). "Once Upon a Time: Jennifer Morrison Not Returning for Possible Season 7" (https://www.tvline.com/casting-news/jennifer-morrison-leaving-once-upon-a-time-season-6-826362/). *tvline.com*. Retrieved May 8, 2017.
61. Abrams, Natalie (May 11, 2017). "Once Upon a Time: Rebecca Mader exiting after season 6" (https://ew.com/tv/2017/05/12/once-upon-time-rebecca-mader-exit/). Entertainment Weekly. Retrieved May 11, 2017.
62. Abrams, Natalie (May 12, 2017). "Once Upon a Time: Ginnifer Goodwin, Josh Dallas, Emilie de Ravin and Jared Gilmore exit" (https://ew.com/tv/2017/05/12/once-upon-time-ginnifer-goodwin-josh-dallas-emilie-de-ravin-jared-gilmore-exit/). Entertainment Weekly. Retrieved May 12, 2017.
63. Goldberg, Lesley (March 21, 2018). "'Once Upon a Time': All the Stars — Including Jennifer Morrison and Ginnifer Goodwin — Returning for the Series Finale" (https://www.hollywoodreporter.com/tv/tv-news/once-a-time-stars-returning-series-finale-far-1094954/). *The Hollywood Reporter*. Retrieved July 9, 2022.
64. Mitovich, Matt Webb (May 16, 2017). "Once Upon a Time Season 7: Get Fresh Details on Henry's 'Epic Quest' — Plus, New Identities for Regina & Co.?!" (https://www.tvline.com/news/once-upon-a-time-season-7-spoilers-adult-henry-hook-regina-rumple-830589/). TVLine. Retrieved July 6, 2017.
65. Mitovich, Matt Webb (July 6, 2017). "Once Upon a Time Season 7 Reset: Gabrielle Anwar, Devious Maids Alum, Reign Star Among 5 New Additions" (https://www.tvline.com/casting-news/once-upon-a-time-season-7-new-cast-gabrielle-anwar-dania-ramirez-845439/). TVLine. Retrieved July 6, 2017.
66. Kirkland, Justin (March 2, 2018). "Once Upon a Time recap: 'Secret Garden'" (http://ew.com/recap/once-upon-a-time-recap-season-7-episode-11/). *Entertainment Weekly*. Retrieved March 2, 2018.
67. Petski, Denise (September 6, 2017). "'Once Upon A Time': Mekia Cox Upped To Series Regular For Season 7" (https://deadline.com/2017/09/once-upon-a-time-mekia-cox-promoted-series-regular-season-7-1202162708/). *Deadline Hollywood*. Retrieved December 7, 2017.
68. Mitovich, Matt Webb (March 16, 2018). "Once Upon a Time: Sean Maguire, JoAnna Garcia and Robbie Kay Among Farewell Run's 9 Returns" (https://www.tvline.com/casting-news/once-upon-a-time-final-season-returns-robin-hood-ariel-pan-cruella-925932/). *TVLine*. Retrieved July 9, 2022.
69. Dallas, Josh (April 5, 2013). "Last day on the finale of #onceuponatime season 2!" (https://web.archive.org/web/20131001075557/https://twitter.com/joshdallas/status/320221173969461248). *Twitter*. Archived from the original (https://twitter.com/joshdallas/status/320221173969461248) on October 1, 2013. Retrieved April 5, 2013.
70. Morrison, Jennifer [@jenmorrisonlive] (April 5, 2013). "Last day of season 2 .... #uglyducklings http://t.co/FpaeSJkedA" (https://twitter.com/jenmorrisonlive/status/320243424689274880) (Tweet). Archived (https://web.archive.org/web/20220503193748/https://twitter.com/jenmorrisonlive/status/320243424689274880) from the original on May 3, 2022. Retrieved February 17, 2023 – via Twitter.
71. "Once Upon a Time in Storybrooke | Steveston in Richmond BC" (https://www.visitrichmondbc.com/entering-storybrooke/). *Visit Richmond*. Retrieved October 3, 2021.
72. "Start Dates for Vancouver Filming of Fall TV: #Supernatural #OnceuponaTime #Fringe #Arrow #EmilyOwensMD" (https://web.archive.org/web/20160306085624/http://yvrshoots.com/2012/06/start-dates-for-vancouver-filming-of-fall-tv-supernatural-onceuponatime-fringe-arrow-emilyowens.html). *YVRSHOOTS*. June 28, 2012. Archived from the original (http://yvrshoots.com/2012/06/start-dates-for-vancouver-filming-of-fall-tv-supernatural-onceuponatime-fringe-arrow-emilyowens.html) on March 6, 2016. Retrieved August 10, 2012.
73. "Once Upon a Time Season 7 Starts Filming in Vancouver Area" (http://www.whatsfilming.ca/2017/07/06/once-upon-a-time-season-7-starts-filming-vancouver/). *What's Filming*. July 6, 2017. Retrieved October 3, 2021.
74. Abrams, Natalie (May 16, 2016). "Visiting the Magical Lands of "Once Upon a Time"" (https://web.archive.org/web/20170316025935/http://ew.com/gallery/once-upon-time-lands/enchanted-forest/). *Entertainment Weekly*. Archived from the original (https://ew.com/gallery/once-upon-time-lands/enchanted-forest) on March 16, 2017. Retrieved March 15, 2017.
75. "'Once Upon a Time' star Rebecca Mader previews Zelena's return" (https://ew.com/tv/2017/12/13/once-upon-a-time-rebecca-mader-zelena-return/). *Entertainment Weekly*. Retrieved May 15, 2018.
76. "Listings - TheFutonCritic.com - The Web's Best Television Resource" (http://www.thefutoncritic.com/listings/20160906abc24/). *www.thefutoncritic.com*.
77. Busis, Hillary (April 30, 2015). "Once Upon a Time recap: Into the Deep" (https://ew.com/recap/once-upon-a-time-season-2-episode-8/). *Entertainment Weekly*. Retrieved March 15, 2017.
78. Horowitz, Adam [@AdamHorowitzLA] (June 8, 2013). "@ChasingAdvnture FICTIONAL Victorian London. Where chars like Alice live. exists concurrently w/our world so same OUAT timeline remains" (https://twitter.com/AdamHorowitzLA/status/343409032427622400) (Tweet). Archived (https://web.archive.org/web/20161022150359/https://twitter.com/adamhorowitzla/status/343409032427622400) from the original on October 22, 2016. Retrieved February 17, 2023 – via Twitter.
79. Horowitz, Adam [@AdamHorowitzLA] (April 4, 2016). "@WilliamShatner In OUAT, Dorothy exists in a "fictional Kansas" realm, like we've seen w/other stories. Need slippers to get there and back" (https://twitter.com/AdamHorowitzLA/status/717013696656990209) (Tweet). Archived (https://web.archive.org/web/20161031030904/https://twitter.com/adamhorowitzla/status/717013696656990209) from the original on October 31, 2016. Retrieved February 17, 2023 – via Twitter.
80. "'Once Upon a Time' season 4, episode 5 recap: Pieces of me" (https://www.hypable.com/once-upon-a-time-season-4-episode-5-recap-temporary-reflections/). October 26, 2014.
81. "Sympathy for the De Vil" - TheFutonCritic" (http://www.thefutoncritic.com/listings/20150413abc23/). *The Futon Critic*. Retrieved March 15, 2017.
82. "'Once Upon a Time' recap: 'Operation Mongoose'" (https://ew.com/recap/once-upon-a-time-season-4-finale/). *Entertainment Weekly*.
83. Whitney, Alyse (December 7, 2015). "'Once Upon a Time' Bosses Discuss "Unfinished Business" in Underworld, Potential Rumbelle Baby" (https://www.hollywoodreporter.com/live-feed/once-a-time-season-5-846454). *Hollywood Reporter*. Retrieved March 15, 2017.
84. Phillips, Jevon (March 7, 2016). "'Once Upon a Time' recap: Deceased friends, foes and family are back in the Underworld" (https://www.latimes.com/entertainment/tv/showtracker/la-et-st-once-upon-a-time-journey-underworld-20160306-story.html). *Los Angeles Times*.
85. Mitovich, Matt Webb (February 29, 2016). "Once Upon a Time Underworld Preview: 'Dangerous' and 'Warm' Reunions, Emma Under Pressure and More" (https://www.tvline.com/previews/once-upon-a-time-season-5b-preview-underworld-emma-hook-hades-688946/). *TVLine*. Retrieved March 15, 2017.
86. Chambliss, Andrew [@AndrewChambliss] (October 3, 2016). "I love the Evil Queen's french flourish. I want to see more of her adventures in Fictional 19th Century France" (https://twitter.com/AndrewChambliss/status/782779290370789380) (Tweet). Archived (https://web.archive.org/web/20201127040351/https://twitter.com/AndrewChambliss/status/782779290370789380) from the original on November 27, 2020. Retrieved February 17, 2023 – via Twitter.
87. Mitovich, Matt Webb (November 13, 2016). "Once Upon a Time Recap: Pain in the Glass — Plus, Did Rumple Go Too Far?" (https://www.tvline.com/recaps/once-upon-a-time-recap-season-6-episode-8-767931/). *TVLine*. Retrieved March 15, 2017.
88. Abrams, Natalie (December 3, 2016). "Once Upon a Time: Hooded figure revealed" (https://ew.com/article/2016/12/03/once-upon-time-robin-hood-gideon-spoilers/). *Entertainment Weekly*. Retrieved March 15, 2017.
89. "'Once Upon a Time' star Emilie de Ravin on that heartbreaking Belle ending" (https://ew.com/tv/2017/10/27/once-upon-a-time-emilie-de-ravin-belle-dead/). *Entertainment Weekly*.
90. Horowitz, Adam [@AdamHorowitzLA] (December 1, 2017). "@I_Love_Lana_Bex Yes" (https://twitter.com/AdamHorowitzLA/status/936675511958302720) (Tweet). Archived (https://web.archive.org/web/20221126060133/https://twitter.com/AdamHorowitzLA/status/936675511958302720) from the original on November 26, 2022. Retrieved February 17, 2023 – via Twitter.
91. Kirkland, Justin (May 18, 2018). "Once Upon a Time recap: 'Leaving Storybrooke'" (https://ew.com/recap/once-upon-a-time-series-finale/). *Entertainment Weekly*. Retrieved May 18, 2018.
92. Mitovich, Matt Webb (May 19, 2018). "Once Upon a Time's Lana Parrilla, Co-Stars React to Regina's Fate in Series Finale: 'It Is What She Deserves'" (https://www.tvline.com/news/once-upon-a-time-recap-series-finale-regina-good-queen-realms-merge-947052/).
93. Carlyle, Robert; Dallas, Josh; Goodwin, Ginnifer; Horowitz, Adam; Kitsis, Edward; Morrison, Jennifer; Parrilla, Lana; Pearlman, Steve; Sbarge, Raphael (March 4, 2012). "Paleyfest 2012: A Conversation with the Cast and Creators of *Once Upon a Time*" (https://web.archive.org/web/20120313053033/http://www.hulu.com/watch/338438/once-upon-a-time-a-conversation-with-the-stars-and-creators-of-once-upon-a-time) (Panel). Interviewed by Matt Mitovich. Beverly Hills. Archived from the original (http://www.hulu.com/watch/338438/once-upon-a-time-a-conversation-with-the-stars-and-creators-of-once-upon-a-time) on March 13, 2012. Retrieved March 5, 2012.
94. "Once Upon a Time (Music from the TV Series) – EP" (https://web.archive.org/web/20120803080824/http://itunes.apple.com/us/album/once-upon-time-music-from/id501831607). *iTunes*. Archived from the original (https://itunes.apple.com/us/album/once-upon-time-music-from/id501831607) on August 3, 2012. Retrieved May 9, 2012.
95. "Once Upon A Time: Original Television Soundtrack [Soundtrack]" (https://www.amazon.com/Once-Upon-Time-Television-Soundtrack/dp/B007TX9ASY/ref=pd_cp_mov_0). *Amazon.com/*. Retrieved May 9, 2012.
96. "Once Upon a Time – Season 2 [Soundtrack]" (https://www.amazon.com/Once-Upon-Time-Season-2/dp/B00ED2PBVE/ref=sr_1_3?ie=UTF8&qid=1376398455&sr=8-3&keywords=once+upon+a+time+season+2+soundtrack). *Amazon.com*. Retrieved August 13, 2013.
97. *Once Upon a Time: Season 7 (Original Score) by Mark Isham, Cindy O'Connor & Michael D Simon* (https://music.apple.com/us/album/once-upon-a-time-season-7-original-score/1422843467), Apple Music, August 17, 2018, retrieved June 27, 2021
98. "'U.K.'s Channel 5 buys 'Once Upon a Time'"" (https://variety.com/2012/tv/news/u-k-s-channel-5-buys-once-upon-a-time-1118049281/). *Variety*. January 26, 2012. Retrieved November 19, 2014.
99. "Once Upon a Time dropped by Channel 5 after two seasons" (http://www.digitalspy.co.uk/tv/s181/once-upon-a-time/news/a538866/once-upon-a-time-dropped-by-channel-5-after-two-seasons.html). *Digital Spy*. December 17, 2013. Retrieved January 11, 2014.
100. Disney+ [@DisneyPlus] (September 17, 2020). "We're ready to welcome you to Storybrooke. All 7 seasons of #OnceUponATime are available starting tomorrow on #DisneyPlus. https://t.co/RqMigNbOTA" (https://twitter.com/DisneyPlus/status/1306671663178604545) (Tweet). Archived (https://web.archive.org/web/20220419155607/https://twitter.com/disneyplus/status/1306671663178604545) from the original on April 19, 2022. Retrieved February 17, 2023 – via Twitter.
101. Andreeva, Nellie (August 28, 2023). "'Once Upon A Time' To Also Run On Hulu Amid Streamer's Deepening Ties With Disney+" (https://deadline.com/2023/08/once-upon-a-time-streaming-hulu-premiere-disney-plus-1235530111/). *Deadline Hollywood*. Retrieved August 28, 2023.
102. "Once Upon a Time – Season 1 Reviews, Ratings, Credits and More" (https://www.metacritic.com/tv/once-upon-a-time/season-1). *Metacritic*. CBS Interactive. Retrieved April 14, 2013.
103. "Once Upon a Time - TV Review" (https://www.commonsensemedia.org/tv-reviews/once-upon-a-time). *commonsensemedia.org*. October 20, 2011. Retrieved November 17, 2020.
104. dos Santos, Kristin (August 29, 2011). "Five Fall Shows We Love: Once Upon a Time Is Magic. Period" (http://www.eonline.com/news/watch_with_kristin/five_fall_shows_we_love_once_upon_time/260139#ixzz1WYRkZS5u). E!. For Mark Perigard for *Boston Herald* "Jennifer Morrison is *superb*."
105. Gilbert, Matthew (September 4, 2011). "Which new fall series make the grade?" (https://web.archive.org/web/20120725111740/http://articles.boston.com/2011-09-04/yourtown/30113340_1_bunnies-concept-rachel-bilson/7). *The Boston Globe*. Archived from the original (http://articles.boston.com/2011-09-04/yourtown/30113340_1_bunnies-concept-rachel-bilson/7) on July 25, 2012. Retrieved September 14, 2011.
106. Pennington, Gail (July 24, 2011). "A sneak peek at the fall TV season" (https://www.stltoday.com/entertainment/television/gail-pennington/article_5094a078-95af-576b-b934-1cf3dec5e73f.html). *St. Louis Post-Dispatch*.
107. Blanco, Robert (September 8, 2011). "Fall TV preview: The new season's top 10" (https://www.usatoday.com/life/television/news/story/2011-09-08/Fall-TV-preview-The-new-seasons-top-10/50329044/1?csp=obinsite). *USA Today*.
108. McNamara, Mary (October 22, 2011). "'Grimm', 'Once Upon a Time' reviews: Fairy tales all grown up" (https://www.latimes.com/entertainment/la-xpm-2011-oct-22-la-et-grimm-and-once-20111022-story.html). *Los Angeles Times*. *For TV Live, "Morrison does a nice job of mirroring the viewer's disbelief of this fantastical dilemma – and Emma looks like she could become a worthy adversary for Regina." For twitlonger, "Morrison's performance is great, and she finally gets a chance to lead." For Daniel Fienberg, "Jennifer Morrison is very good in the lead".*
109. Nathman, Avital Norman (November 17, 2011). "Mom & Pop Culture: Once Upon A Remake" (http://bitchmagazine.org/post/mom-pop-culture-once-upon-a-remake). Bitch. Retrieved February 13, 2012.
110. Leslie, Genie (January 19, 2012). "Once Upon a (Feminist) Time" (https://web.archive.org/web/20120602074104/http://community.feministing.com/2012/01/19/once-upon-a-feminist-time/). *Feministing.com*. Archived from the original (http://community.feministing.com/2012/01/19/once-upon-a-feminist-time/) on June 2, 2012. Retrieved February 13, 2012.
111. Wilson, Natalie (November 13, 2011). "What a Difference a Strong Snow White Makes" (http://msmagazine.com/blog/blog/2011/11/13/what-a-difference-a-strong-snow-white-makes/). Ms. Magazine blog. Retrieved April 26, 2012.
112. Gorman, Bill (October 25, 2011). "Sunday Final Ratings: 'Once Upon A Time' Adjusted Up + Final Ratings For World Series Game 4 & Saints/Colts" (https://web.archive.org/web/20111027162718/http://tvbythenumbers.zap2it.com/2011/10/25/sunday-final-ratings-once-upon-a-time-adjusted-up-final-ratings-for-world-series-game-4-saintscolts/108354/). *TVbytheNumbers*. Archived from the original (http://tvbythenumbers.zap2it.com/2011/10/25/sunday-final-ratings-once-upon-a-time-adjusted-up-final-ratings-for-world-series-game-4-saintscolts/108354/) on October 27, 2011. Retrieved October 25, 2011.
113. Gorman, Bill (October 24, 2011). "ABC's 'Once Upon a Time' Opens as the Season's No. 1 New Drama" (https://web.archive.org/web/20111026175335/http://tvbythenumbers.zap2it.com/2011/10/24/abcs-once-upon-a-time-opens-as-the-seasons-1-new-drama/108234/). *TVbytheNumbers*. Archived from the original (http://tvbythenumbers.zap2it.com/2011/10/24/abcs-once-upon-a-time-opens-as-the-seasons-1-new-drama/108234/) on October 26, 2011. Retrieved October 25, 2011.
114. "TV Ratings Broadcast Top 25: 'Sunday Night Football' Beaten By 'Modern Family' & 'Two and a Half Men' In Week No. 5 Among Teens and Adults 18–49" (https://web.archive.org/web/20111028190731/http://tvbythenumbers.zap2it.com/2011/10/25/tv-ratings-broadcast-top-25-sunday-night-football-beaten-by-modern-family-two-and-a-half-men-in-week-5-among-adults-18-49/108305/). TV by the Numbers. October 25, 2011. Archived from the original (http://tvbythenumbers.zap2it.com/2011/10/25/tv-ratings-broadcast-top-25-sunday-night-football-beaten-by-modern-family-two-and-a-half-men-in-week-5-among-adults-18-49/108305/) on October 28, 2011.
115. Seidman, Robert (November 7, 2011). "Live+7 DVR Ratings: 'Modern Family' Tops Absolute Gains, 'Private Practice' Tops % Gains In Week 5" (https://web.archive.org/web/20111109222414/http://tvbythenumbers.zap2it.com/2011/11/07/live7-dvr-ratings-modern-family-tops-absolute-gains-private-practice-tops-gains-in-week-5/109780/). *TV by the Numbers*. Archived from the original (http://tvbythenumbers.zap2it.com/2011/11/07/live7-dvr-ratings-modern-family-tops-absolute-gains-private-practice-tops-gains-in-week-5/109780/) on November 9, 2011. Retrieved April 14, 2013.
116. "Sunday Final Ratings: 'Cleveland Show' Adjusted Up; 'Pan Am' Adjusted Down + Unscrambled CBS Shows & 'Sunday Night Football'" (https://web.archive.org/web/20111103191803/http://tvbythenumbers.zap2it.com/2011/11/01/sunday-final-ratings-pan-am-adjusted-down-unscrambled-cbs-shows-sunday-night-football/109135/). *TV by the Numbers*. November 1, 2011. Archived from the original (http://tvbythenumbers.zap2it.com/2011/11/01/sunday-final-ratings-pan-am-adjusted-down-unscrambled-cbs-shows-sunday-night-football/109135/) on November 3, 2011. Retrieved November 1, 2011.
117. Porter, Rick (November 7, 2011). "TV ratings: 'Once Upon a Time' solid again Sunday, NFL scores for NBC" (https://web.archive.org/web/20111215053242/http://blog.zap2it.com/frominsidethebox/2011/11/tv-ratings-once-upon-a-time-solid-again-sunday-nfl-scores-for-nbc.html). *Zap2it*. Archived from the original (http://blog.zap2it.com/frominsidethebox/2011/11/tv-ratings-once-upon-a-time-solid-again-sunday-nfl-scores-for-nbc.html) on December 15, 2012. Retrieved April 14, 2013.
118. Porter, Rick (November 14, 2011). "TV ratings: Patriots-Jets gives NBC a Sunday win, 'Once Upon a Time' steady for ABC" (https://web.archive.org/web/20111117103438/http://blog.zap2it.com/frominsidethebox/2011/11/tv-ratings-patriots-jets-gives-nbc-a-sunday-win-once-upon-a-time-steady-for-abc.html). *Zap2it*. Archived from the original (http://blog.zap2it.com/frominsidethebox/2011/11/tv-ratings-patriots-jets-gives-nbc-a-sunday-win-once-upon-a-time-steady-for-abc.html) on November 17, 2011. Retrieved April 14, 2013.
119. Seidman, Robert (January 23, 2012). "ABC's 'Once Upon a Time' is Sunday's No. 1 Non-Sports Show" (https://web.archive.org/web/20120124155905/http://tvbythenumbers.zap2it.com/2012/01/23/abcs-once-upon-a-time-is-sundays-1-non-sports-show/117302/). *TV by the Numbers*. Archived from the original (http://tvbythenumbers.zap2it.com/2012/01/23/abcs-once-upon-a-time-is-sundays-1-non-sports-show/117302/) on January 24, 2012. Retrieved April 14, 2013.
120. Gorman, Bill (October 24, 2011). "Sunday Final Ratings: 'Once Upon A Time' Adjusted Up + Final Ratings For World Series Game 4 & Saints/Colts" (https://web.archive.org/web/20111027162718/http://tvbythenumbers.zap2it.com/2011/10/25/sunday-final-ratings-once-upon-a-time-adjusted-up-final-ratings-for-world-series-game-4-saintscolts/108354/). *TV by the Numbers*. Archived from the original (http://tvbythenumbers.zap2it.com/2011/10/25/sunday-final-ratings-once-upon-a-time-adjusted-up-final-ratings-for-world-series-game-4-saintscolts/108354) on October 27, 2011. Retrieved October 24, 2011.
121. Bibel, Sarah (May 15, 2012). "Sunday Final Ratings: 'Once Upon A Time', Family guy', 'Survivor' Adjusted Up; 'Survivor: Reunion', 'Dateline' Adjusted Down" (https://web.archive.org/web/20120517010153/http://tvbythenumbers.zap2it.com/2012/05/15/sunday-final-ratings-once-upon-a-time-family-guy-survivor-adjusted-up-survivor-reunion-dateline-adjusted-down/134077/). *TV by the Numbers*. Archived from the original (http://tvbythenumbers.zap2it.com/2012/05/15/sunday-final-ratings-once-upon-a-time-family-guy-survivor-adjusted-up-survivor-reunion-dateline-adjusted-down/134077/) on May 17, 2012. Retrieved May 16, 2012.
122. Gorman, Bill (May 24, 2012). "Complete List of 2011–12 Season TV Show Viewership: 'Sunday Night Football' Tops, Followed By 'American Idol', 'NCIS' & 'Dancing With The Stars'" (https://web.archive.org/web/20120527223446/http://tvbythenumbers.zap2it.com/2012/05/24/complete-list-of-2011-12-season-tv-show-viewership-sunday-night-football-tops-followed-by-american-idol-ncis-dancing-with-the-stars/135785/). *TV by the Numbers*. Archived from the original (http://tvbythenumbers.zap2it.com/2012/05/24/complete-list-of-2011-12-season-tv-show-viewership-sunday-night-football-tops-followed-by-american-idol-ncis-dancing-with-the-stars/135785/) on May 27, 2012. Retrieved May 25, 2012.
123. Gorman, Bill (May 24, 2012). "Complete List of 2011–12 Season TV Show Ratings: 'Sunday Night Football' Tops, Followed By 'American Idol', 'The Voice' & 'Modern Family'" (https://web.archive.org/web/20120525183657/http://tvbythenumbers.zap2it.com/2012/05/24/final-list-of-2011-12-season-tv-show-ratings-sunday-night-football-tops-followed-by-american-idol-the-voice-modern-family/135747/). *TV By the Numbers*. Archived from the original (http://tvbythenumbers.zap2it.com/2012/05/24/final-list-of-2011-12-season-tv-show-ratings-sunday-night-football-tops-followed-by-american-idol-the-voice-modern-family/135747/) on May 25, 2012. Retrieved May 24, 2012.
124. "Sunday Final Ratings: 'Once Upon A Time', 'The Simpsons', 'Bob's Burgers' Adjusted Up; '666 Park Avenue', '60 Minutes' Adjusted Down & Final Football Numbers" (https://web.archive.org/web/20121004225412/http://tvbythenumbers.zap2it.com/2012/10/02/sunday-final-ratings-once-upon-a-time-the-simpsons-bobs-burgers-adjusted-up-666-park-avenue-60-minutes-adjusted-down-final-football-numbers/150988/). Zap2it. October 2, 2012. Archived from the original (http://tvbythenumbers.zap2it.com/2012/10/02/sunday-final-ratings-once-upon-a-time-the-simpsons-bobs-burgers-adjusted-up-666-park-avenue-60-minutes-adjusted-down-final-football-numbers/150988/) on October 4, 2012. Retrieved October 2, 2012.
125. "Sunday Final Ratings: 'Survivor', 'Once Upon a Time', 'The Simpsons' & 'Revenge' Adjusted Up" (https://web.archive.org/web/20130607114211/http://tvbythenumbers.zap2it.com/2013/05/14/sunday-final-ratings-survivor-once-upon-a-time-the-simpsons-revenge-adjusted-up/182603/) from TV by the Numbers/Zap2It (May 14, 2013)
126. Patten, Dominic (May 23, 2013). "Full 2012–2013 TV Season Series Rankings" (https://deadline.com/2014/05/tv-season-series-rankings-2013-full-list-2-733762/). *Deadline Hollywood*. Retrieved May 24, 2013.
127. "Complete List Of 2012-13 Season TV Show Ratings: 'Sunday Night Football' Tops, Followed By 'The Big Bang Theory,' 'The Voice' & 'Modern Family' – Ratings – TVbytheNumbers" (https://web.archive.org/web/20130607112816/http://tvbythenumbers.zap2it.com/2013/05/29/complete-list-of-2012-13-season-tv-show-ratings-sunday-night-football-tops-followed-by-the-big-bang-theory-the-voice-modern-family/184774/). Archived from the original (http://tvbythenumbers.zap2it.com/2013/05/29/complete-list-of-2012-13-season-tv-show-ratings-sunday-night-football-tops-followed-by-the-big-bang-theory-the-voice-modern-family/184774/) on June 7, 2013. Retrieved January 11, 2014.
128. Bibel, Sara (October 1, 2013). "Sunday Final Ratings: 'The Simpsons' & 'Bob's Burgers' Adjusted Up; 'Revenge' Adjusted Down" (https://web.archive.org/web/20131004055158/http://tvbythenumbers.zap2it.com/2013/10/01/sunday-final-ratings-the-simpsons-revenge-adjusted-down/206013/). *TV by the Numbers*. Archived from the original (http://tvbythenumbers.zap2it.com/2013/10/01/sunday-final-ratings-the-simpsons-revenge-adjusted-down/206013) on October 4, 2013. Retrieved October 1, 2013.
129. Bibel, Sara (May 13, 2014). "Sunday Final Ratings: 'Once Upon a Time', 'American Dad' & 'America's Funniet Home Videos' Adjusted Up; 'Revenge', 'Cosmos' & 'Dateline' Adjusted Down" (https://web.archive.org/web/20140514032356/http://tvbythenumbers.zap2it.com/2014/05/13/sunday-final-ratings-once-upon-a-time-american-dad-revenge-cosmos-dateline-adjusted-down/263313/). *TV by the Numbers*. Archived from the original (http://tvbythenumbers.zap2it.com/2014/05/13/sunday-final-ratings-once-upon-a-time-american-dad-revenge-cosmos-dateline-adjusted-down/263313/) on May 14, 2014. Retrieved May 13, 2014.
130. "Full 2013-2014 TV Season Series Rankings" (https://deadline.com/2014/05/tv-season-series-rankings-2013-full-list-2-733762/). *Deadline Hollywood*. May 22, 2014. Retrieved December 3, 2014.
131. "Top 50 broadcast TV shows of 2013-14" (https://web.archive.org/web/20210118072925/https://ew.com/article/2014/05/20/top-50-broadcast-tv-shows-of-2013-14/). *Entertainment Weekly*. May 20, 2014. Archived from the original (https://www.ew.com/article/2014/05/20/top-50-broadcast-tv-shows-of-2013-14) on January 18, 2021. Retrieved April 17, 2020.
132. "Premiere Week Live+7 Ratings: NBC, CBS Win Network Race, 'Gotham', 'How To Get Away With Murder' Lead DVR Gains" (https://deadline.com/2014/10/how-to-get-away-with-murder-gotham-ratings-premiere-week-seven-day-850005/). *Deadline Hollywood*. October 13, 2014.
133. Bibel, Sara (May 12, 2015). "Sunday Final Ratings: 'Once Upon A Time' & 'Brooklyn Nine-Nine' Adjusted Up" (https://web.archive.org/web/20150514165159/http://tvbythenumbers.zap2it.com/2015/05/12/sunday-final-ratings-once-upon-a-time-rooklyn-nine-nine-adjusted-up/402844/). *TV by the Numbers*. Archived from the original (http://tvbythenumbers.zap2it.com/2015/05/12/sunday-final-ratings-once-upon-a-time-rooklyn-nine-nine-adjusted-up/402844/) on May 14, 2015. Retrieved May 12, 2015.
134. de Moraes, Lisa (May 21, 2015). "Full 2014-15 TV Season Series Rankings: Football & 'Empire' Ruled" (https://deadline.com/2015/05/2014-15-full-tv-season-ratings-shows-rankings-1201431167/). *Deadline Hollywood*. Archived (https://web.archive.org/web/20150523083530/http://deadline.com/2015/05/2014-15-full-tv-season-ratings-shows-rankings-1201431167/) from the original on May 23, 2015. Retrieved May 22, 2015.
135. Dixon, Dani (September 29, 2015). "Sunday Final Ratings: 'Bob's Burgers' Adjusted Down, '60 Minutes' Adjusted Up + 'Sunday Night Football'" (https://web.archive.org/web/20150930221125/http://tvbythenumbers.zap2it.com/2015/09/29/sunday-final-ratings-bobs-burgers-adjusted-down-60-minutes-adjusted-up-sunday-night-football/473898/). *TV by the Numbers*. Archived from the original (http://tvbythenumbers.zap2it.com/2015/09/29/sunday-final-ratings-bobs-burgers-adjusted-down-60-minutes-adjusted-up-sunday-night-football/473898/) on September 30, 2015. Retrieved September 29, 2015.
136. Porter, Rick (May 17, 2016). "Sunday final ratings: 'Once Upon a Time' finale, everything else hold" (https://web.archive.org/web/20160518101750/http://tvbythenumbers.zap2it.com/2016/05/17/sunday-final-ratings-may-15-2016/). *TV by the Numbers*. Archived from the original (http://tvbythenumbers.zap2it.com/2016/05/17/sunday-final-ratings-may-15-2016/) on May 18, 2016. Retrieved May 17, 2016.
137. de Moraes, Lisa (May 26, 2016). "Full 2015-16 TV Season Series Rankings: 'Blindspot', 'Life In Pieces' & 'Quantico' Lead Newcomers" (https://deadline.com/2016/05/tv-season-2015-2016-series-rankings-shows-full-list-1201763189/). *Deadline Hollywood*. Retrieved May 26, 2016.
138. Porter, Rick (September 27, 2016). "Sunday final ratings: 'Once Upon a Time' and 'NCIS: LA' adjust up, FOX shows adjust down" (https://web.archive.org/web/20160928162621/http://tvbythenumbers.zap2it.com/2016/09/27/sunday-final-ratings-sept-25-2016/). *TV by the Numbers*. Archived from the original (http://tvbythenumbers.zap2it.com/2016/09/27/sunday-final-ratings-sept-25-2016/) on September 28, 2016. Retrieved September 27, 2016.
139. Porter, Rick (May 16, 2017). "'NCIS: Los Angeles' finale adjusts up: Sunday final ratings" (https://web.archive.org/web/20170517014431/http://tvbythenumbers.zap2it.com/daily-ratings/sunday-final-ratings-may-14-2017/). *TV by the Numbers*. Archived from the original (http://tvbythenumbers.zap2it.com/daily-ratings/sunday-final-ratings-may-14-2017/) on May 17, 2017. Retrieved May 16, 2017.
140. "Final 2016-17 TV Rankings: 'Sunday Night Football' Winning Streak Continues" (https://deadline.com/2017/05/2016-2017-tv-season-ratings-series-rankings-list-1202102340/). *Deadline Hollywood*. May 26, 2017. Retrieved May 26, 2017.
141. de Moraes, Lisa (May 26, 2017). "Final 2016-17 TV Rankings: 'Sunday Night Football' Winning Streak Continues" (https://deadline.com/2017/05/2016-2017-tv-season-ratings-series-rankings-list-1202102340/). *Deadline Hollywood*. Retrieved May 26, 2017.
142. Porter, Rick (October 9, 2017). "'Hawaii Five-0' and 'Hell's Kitchen' adjust up, 'Exorcist' adjusts down: Friday final ratings" (https://web.archive.org/web/20171009235218/http://tvbythenumbers.zap2it.com/daily-ratings/friday-final-ratings-oct-6-2017/). Archived from the original (http://tvbythenumbers.zap2it.com/daily-ratings/friday-final-ratings-oct-6-2017/) on October 9, 2017. Retrieved October 9, 2017.
143. Porter, Rick (May 21, 2018). "'Blindspot,' '20/20,' 'Life Sentence,' 'Harry & Meghan' special all adjust down: Friday final ratings" (https://web.archive.org/web/20180522111911/http://tvbythenumbers.zap2it.com/daily-ratings/friday-final-ratings-may-18-2018/). *TV by the Numbers*. Archived from the original (http://tvbythenumbers.zap2it.com/daily-ratings/friday-final-ratings-may-18-2018/) on May 22, 2018. Retrieved May 21, 2018.
144. Porter, Rick (June 11, 2018). "Final Live +7 viewer averages for 2017-18: 'Roseanne,' 'Big Bang Theory' surpass 'SNF'" (https://web.archive.org/web/20180612142325/http://tvbythenumbers.zap2it.com/more-tv-news/final-live-7-viewer-averages-for-2017-18-roseanne-big-bang-theory-surpass-snf/). *TV by the Numbers*. Archived from the original (http://tvbythenumbers.zap2it.com/more-tv-news/final-live-7-viewer-averages-for-2017-18-roseanne-big-bang-theory-surpass-snf/) on June 12, 2018. Retrieved June 13, 2018.
145. "The People's Choice Award TV Nominations" (http://www.ology.com/tv/peoples-choice-award-tv-nominations). *Ology.com*. Retrieved November 8, 2011.
146. "2011 Winners" (http://www.pressacademy.com/award_cat/2011/). *International Press Academy*. Retrieved April 14, 2013.
147. "2012 Winners" (http://www.pressacademy.com/award_cat/current-nominees/). *International Press Academy*. Retrieved April 14, 2013.
148. Beard, Lanford (January 9, 2012). "'Harry Potter,' 'Transformers,' 'Hugo' score VES Awards noms" (https://ew.com/article/2012/01/09/ves-awards-nominees/). *Entertainment Weekly*. Retrieved April 14, 2013.
149. Goldberg, Matt (February 29, 2012). "Saturn Award Nominations Announced; *Hugo* and *Harry Potter* Lead with 10 Nominations Each" (https://collider.com/saturn-award-nominations-2012/). *collider.com*. Archived (https://web.archive.org/web/20131115210541/http://collider.com/saturn-award-nominations-2012/148931/) from the original on November 15, 2013. Retrieved March 1, 2012.
150. Truitt, Brian (February 20, 2013). "'The Hobbit' leads Saturn Awards with nine nominations" (https://www.usatoday.com/story/life/movies/2013/02/20/the-hobbit-saturn-awards-movie-tv-nominations/1933067/). *USA Today*.
151. "TV Guide Magazine Fan Favorites Awards Winners Revealed!" (https://web.archive.org/web/20120412192607/http://www.tvguide.com/News/TV-Guide-Magazine-1045829.aspx). *TV Guide*. Archived from the original (https://www.tvguide.com/News/TV-Guide-Magazine-1045829.aspx) on April 12, 2012. Retrieved May 1, 2012.
152. James (March 18, 2013). "'Once Upon a Time' launching a novel – EXCLUSIVE" (https://ew.com/article/2013/03/18/once-upon-a-time-book/). *Entertainment Weekly*. Retrieved October 3, 2019.
153. Gopez, Patty (August 30, 2015). "Read an Excerpt from "Once Upon a Time: Red's Untold Tale"" (http://abc.go.com/shows/once-upon-a-time/news/storybook/once-upon-a-time-new-book-reds-untold-tale-preorder-08282015). *ABC*. Retrieved May 9, 2018.
154. "Once Upon a Time: Regina Rising" (https://web.archive.org/web/20180510051617/http://books.disney.com/book/once-upon-a-time-regina-rising/). *Disney Books*. Archived from the original (http://books.disney.com/book/once-upon-a-time-regina-rising/) on May 10, 2018. Retrieved May 9, 2018.
155. "Henry and Violet" (https://web.archive.org/web/20180510051635/http://books.disney.com/book/henry-and-violet/). *Disney Books*. Archived from the original (http://books.disney.com/book/henry-and-violet/) on May 10, 2018. Retrieved May 9, 2018.
156. Byrne, Craig (March 28, 2013). "Marvel Plans A Once Upon A Time Original Graphic Novel" (http://www.ksitetv.com/once-upon-a-time/marvel-plans-a-once-upon-a-time-original-graphic-novel/21106). *KSiteTV*. Retrieved March 29, 2013.
157. *Once Upon a Time: Out of the Past: Kalinda Vazquez, Corinna Bechko, Pascal Campion, Betsy Peterschmidt, Vanesa Del Rey, Janet Lee: 9780785191162: Amazon.com: Books*. Marvel. April 1, 2015. ISBN 978-0785191162.
158. Andreeva, Nellie. "Eddy Kitsis & Adam Horowitz's 'Once Upon A Time' Spin-off Set In Wonderland Takes Shape, Zack Estrin & Jane Espenson Join." (https://deadline.com/2013/03/eddy-kitsis-adam-horowitzs-once-upon-a-time-spinoff-set-in-wonderland-takes-shape-zack-estrin-jane-espenson-join-457456/) Deadline Hollywood (March 19, 2013)
159. Goldberg, Lesley (March 28, 2013). "'Once Upon a Time' Spin-off 'Wonderland' Casts Its Alice" (https://www.hollywoodreporter.com/live-feed/once-a-time-spin-off-wonderland-alice-431653). *The Hollywood Reporter*. Thehollywoodreporter.com. Retrieved March 29, 2013.
160. Kondolojy, Amanda (May 14, 2013). "ABC 2013–14 Primetime Schedule: 'Marvel's Agents of S.H.I.E.L.D.' on Tuesday, 'Revenge' Sticks With Sunday, 'Once Upon a Time' Spinoff on Thursday, 'DWTS' Downsized & More" (https://web.archive.org/web/20130607112549/http://tvbythenumbers.zap2it.com/2013/05/14/abc-2013-14-primetime-schedule-marvels-agents-of-s-h-i-e-l-d-on-tuesday-revenge-sticks-with-sunday-once-upon-a-time-spinoff-on-thursday/182567/). TV by the Numbers. Archived from the original (http://tvbythenumbers.zap2it.com/2013/05/14/abc-2013-14-primetime-schedule-marvels-agents-of-s-h-i-e-l-d-on-tuesday-revenge-sticks-with-sunday-once-upon-a-time-spinoff-on-thursday/182567/) on June 7, 2013.
161. Goldberg, Lesley (March 28, 2014). "It's Official: ABC's 'Once Upon a Time in Wonderland' Canceled" (https://www.hollywoodreporter.com/live-feed/once-a-time-wonderland-canceled-691915). *The Hollywood Reporter*.
162. Kondolojy, Amanda (March 28, 2014). "'Once Upon a Time in Wonderland' Canceled by ABC After One Season" (https://web.archive.org/web/20140328230341/http://tvbythenumbers.zap2it.com/2014/03/28/once-upon-a-time-in-wonderland-canceled-by-abc-after-one-season/248876/). *TV by the Numbers*. Archived from the original (http://tvbythenumbers.zap2it.com/2014/03/28/once-upon-a-time-in-wonderland-canceled-by-abc-after-one-season/248876/) on March 28, 2014. Retrieved March 28, 2014.
163. "Robert Carlyle on The Full Monty then and now, and Once Upon A Time" (https://www.avclub.com/robert-carlyle-on-the-full-monty-then-and-now-and-once-1850512662). *A.V. Club*. June 5, 2023. Retrieved June 6, 2023.
164. Lovitt, Maggie (February 24, 2024). "From 'Once Upon a Time' to the Metaverse — Colin O'Donoghue Is Headed to New Realms" (https://collider.com/colin-odonoghue-once-upon-a-time/). *Collider*. Retrieved July 11, 2024.
165. Shayo, Lukas (February 24, 2024). "Once Upon A Time Revival Chances Addressed By Captain Hook Actor, 6 Years After Show Ended" (https://screenrant.com/once-upon-a-time-revival-chance-update-colin-odonoghue-response/). *ScreenRant*. Retrieved June 10, 2024.
166. Rice, Nicholas (August 10, 2024). "Ginnifer Goodwin Says She Is 'Available' for a *Once Upon a Time* Reboot: 'I'd Love to Go Back'" (https://people.com/ginnifer-goodwin-available-for-a-once-upon-a-time-reboot-exclusive-8693599). *People*. Retrieved August 31, 2026.
167. "Jennifer Morrison on a possible 'Once Upon a Time' reboot" (https://nypost.com/2025/02/24/entertainment/jennifer-morrison-on-a-possible-once-upon-a-time-reboot/). February 24, 2025. Retrieved September 1, 2026.
168. Lenker, Maureen Lee (August 18, 2025). "Lana Parrilla says she's open to returning to *Once Upon a Time*: 'That character has a huge piece of my heart'" (https://ew.com/lana-parrilla-open-returning-to-once-upon-a-time-exclusive-11792004). *Entertainment Weekly*.

External links

- *Once Upon a Time* (https://www.imdb.com/title/tt1843230/) at IMDb
- *Once Upon a Time* (https://d23.com/disney-a-to-z/once-upon-a-time-television) at Disney A to Z
- Creators' podcast (https://podcasts.apple.com/us/podcast/once-upon-a-time/id561291113) on iTunes

Retrieved from "https://en.wikipedia.org/w/index.php?title=Once_Upon_a_Time_(TV_series)&oldid=1372671716"